

E-AUCTION SALE NOTICE

INDIANROOTS SHOPPING LIMITED (IN LIQUIDATION) (FORMERLY KNOWN AS NDTV ETHNIC RETAIL LTD.) (CIN - U74900DL2013PLC248812)

Liquidator: Ashok Kumar
Liquidator Address: Garg Ashok & Co.
A-263/1, First Floor, Derawal Nagar, Delhi – 110009
Email: isl.liquidator@gmail.com
Contact No.- 9312503219

E-Auction Sale of Assets under Insolvency and Bankruptcy Code, 2016

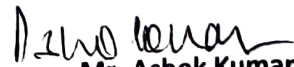
Date and Time of Auction:
07.04.2023 from 11.00 a.m. to 1.00 p.m.
(With unlimited extension of 5 minutes each)

Sale of Assets and Properties owned by Indianroots Shopping Limited (**in Liquidation**) forming part of Liquidation Estate of Indianroots Shopping Limited in possession of the Liquidator, appointed by the Hon'ble National Company Law Tribunal, New Delhi Bench-III vide order dated 17.11.2021. The sale of properties will be done by the undersigned through the e-auction platform <https://ncltauction.auctiontiger.net>.

<u>Asset</u>	<u>RESERVE PRICE & EMD (Rs. in lacs)</u>	<u>INCREMENTAL VALUE (Rs. in lacs)</u>
Lot-1: Plant & Machinery being old I T equipment including Laptop, computers etc. kept at: 1012, 10 th Floor, D-Mall, Netaji Subhash Place, Pitampura, Delhi-110034	<u>0.50</u> <u>0.05</u>	<u>0.10</u>
Lot-2: Web Domains- indianroots.com , and indianroots.in	<u>1.00</u> <u>0.10</u>	<u>0.20</u>

Terms and Condition of the E-auction are as under:

1. E-Auction will be conducted on “AS IS WHERE IS”, “AS IS WHAT IS” and “WHATEVER THERE IS BASIS” through approved service provider M/s e-procurement Technologies Limited (Auction Tiger).
2. The Complete E-Auction process document containing details of the Assets, online e-auction Bid Form, Declaration and Undertaking Form, General Terms and Conditions of online auction sale are available on website <https://ncltauction.auctiontiger.net>. Contact: Mr. Praveenkumar Thevar at +91-9722778828/6351896834/ 079 6813 6855/854 E-mail : praveen.thevar@auctiontiger.net, nclt@auctiontiger.net /support@auctiontiger.net


Mr. Ashok Kumar

Liquidator – Indianroots Shopping Limited
Reg. No. IBBI/IPA-001/IP-P00847/2017-2018/11430
Email: isl.liquidator@gmail.com
Phone No. 931-250-3219

Place: Delhi
Date: 13.03.2023