

Notice of Sale of Assets of Cox & Kings Limited

Cox & Kings Limited (In Liquidation)

(Registered Office: 603 The Co working Space, Unit No. 15, Cama Industrial Estate, Sun Mill Compound,
Lower Parel West, Mumbai - 400013)

Liquidator: Mr. Ashutosh Agarwala

Address for Correspondence

Peninsula Business Park, Tower B, 19th Floor, Lower Parel, Mumbai 400013, India

Email ID: ip.coxandkings@excedor.com

E-Auction for Sale of Assets of Cox & Kings Limited

Under

Insolvency and Bankruptcy Code, 2016

Date and Time of Auction:

10th April, 2024 from 2.00 PM to 4.00 PM

(With unlimited extension of 5 minutes each)

Notice for sale of Assets of M/s. Cox & Kings Limited -In Liquidation ("Company") by the Liquidator appointed by the Hon'ble National Company Law Tribunal, Mumbai Bench vide order dated 16th December 2021. The sale of Assets will be done by the Liquidator on E-Auction Platform on the portal (<https://www.eauctions.co.in>) of M/s Linkstar Infosys Private Limited.

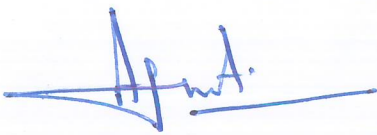
Lot	Description of Assets	Reserve Price in INR (Assets for Sale)	Earnest Money Deposit (EMD) in INR
1.	Sale of M/s Cox & Kings Limited – In Liquidation ("Company") as a Going Concern	Rs. 10.98 crores	Rs. 21.97 Lacs
2.	Sale of Income Tax Refund of M/s Cox & Kings Limited for AY 2020-21 as an individual asset on standalone basis.	Rs. 11.89 crores	Rs. 59.45 Lacs
3.	Sale of Trademarks & Domains Names of M/s Cox & Kings Limited collectively as a set of Assets	Rs.12.34 crores	Rs. 24.69 Lacs
4.	Sale of each of the Paintings & Artefacts of M/s Cox & Kings Limited as an individual Asset on standalone basis.	Rs. 66.57 Lacs (Aggregate Reserve Price)	Rs.6.65 Lacs (Aggregate EMD)

The sale of Assets is grouped in 4 (four) Lots and the Eligible Bidders may Bid for each individual lot or for multiple lots. Additionally, in case of Lot No. 4 of Paintings and Artefacts, the Eligible Bidders may Bid for one (1) Item or any combination of multiple Items.



Terms and Condition of the E-Auction are as under:

1. E-Auction will be conducted on "AS IS WHERE IS", "AS IS WHAT IS" AND "WHATEVER THERE IS" basis. As such sale of the Assets of the Company is without any recourse or any kind of warranties and indemnities and is being conducted through approved E-Auction Service Provider M/s Linkstar Infosys Private Limited.
2. The complete E-Auction Process Document containing overview of the Assets of the Company along with Eligibility Documents and other supporting documents to be submitted by the Bidders including General Terms and Conditions of the E-Auction Process and the technical procedure for submission of Bids are available on website of the Company (<https://www.coxandkings.com/liquidation-process/>) and the website of the E-Auction Service Provider (<https://www.eauctions.co.in>).
3. The Qualified Bidders will be identified by the Liquidator and only the Qualified Bidders can participate in E-Auction Process on the E-Auction Platform (<https://www.eauctions.co.in>) after payment of Earnest Money Deposit (EMD). The E-Auction Service Provider (M/s Linkstar Infosys Private Limited) will provide User ID and Password by email to the Qualified Bidders on registration at the E-Auction Platform.
4. The Qualified Bidders, prior to submitting their Bid, should make their independent inquiries regarding the Company, Assets, Claims and Liabilities, Commercial and Financial Commitments, Operational and Maintenance charges, and other Recurring and Incidental business costs, if any, at their own expense and satisfy themselves.
5. The Successful Bidder shall be responsible for the applicable stamp duties, legal costs, transfer charges and fees, GST or any other taxes related to the sale of Assets under this E-Auction and for completing the documentation and obtaining the permissions relating to the sale of Assets of the Company and sale of Company as a going concern.
6. The sale shall be subject to provisions of Insolvency and Bankruptcy Code, 2016 and related regulations. For the sale of Company as a going concern, the Liquidator/ Successful Bidder would be mandatorily required to approach to Hon'ble NCLT, Mumbai Bench for suitable orders in accordance with the E-Auction Process Document.
7. The Liquidator has the absolute right to accept or reject or modify any or all the Bids or adjourn/postpone/cancel the E-Auction at any stage without assigning any reason thereof.



Ashutosh Agarwala, Liquidator

On behalf of Cox & Kings Limited

IBBI Registration No.: IBBI/IPA-001/IP-P01123/2018-2019/11901

IBBI Registered Off.: D-1005, Ashok Towers, Dr. S. S. Rao Road, Parel, Mumbai City, Maharashtra – 400012.

Place: Mumbai

Date: 14th March, 2024

NOTICE OF SALE OF ASSETS OF COX & KINGS LIMITED
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 (Registered Office: 603 The Co working Space, Unit No. 15, Cama Industrial Estate, Sun Mill Compound, Lower Parel West, Mumbai - 400013)
Liquidator: Mr. Ashutosh Agarwala
 Address for Correspondence : Peninsula Business Park, Tower B, 19th Floor, Lower Parel, Mumbai 400013, India
 Email ID: ip.coxandkings@excedor.com

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- The Successful Bidder shall be responsible for the applicable stamp duties, legal costs, transfer charges and fees, GST or any other taxes related to the sale of Assets under this E-Auction and for completing the documentation and obtaining the permissions relating to the sale of Assets of the Company and sale of Company as a going concern.
- The sale shall be subject to provisions of Insolvency and Bankruptcy Code, 2016 and related regulations. For the sale of Company as a going concern, the Liquidator/ Successful Bidder would be mandatorily required to approach to Hon'ble NCLT, Mumbai Bench for suitable orders in accordance with the E-Auction Process Document.
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Ashutosh Agarwala, Liquidator
 On behalf of Cox & Kings Limited
 IBBBI Registration No.: IBBBI/PA-001/IP-P01123/2018-2019/11901
 IBBBI Registered Off.: D-1005, Ashok Towers, Dr. S. S. Rao Road, Parel, Mumbai City, Maharashtra – 400012.

Place: Mumbai
Date: 14th March, 2024



Pratahkal Marathi Mumbai Date Of Publish 14/03/2024

कॉक्स अँड किंग्ज लिमिटेड यांच्या मालमतेच्या विक्रीची सूचना कॉक्स अँड किंग्ज लिमिटेड (परिसमापक मध्ये)

(नोंदणीकृत कार्यालय : ६०३, दि को वॉकिंग नेस, युनिट क्र. १५, कामा इन्डस्ट्रियल इस्टेट,
सुन मिल कंपाऊंड, लोअर पोल पश्चिम, मुंबई ४०० ०१३)

परिसमापक : श्री. आशुतोष अग्रवाल

संबंधितांचा पत्ता : फॅनिमूल विझोनेस पार्क, टॉवर सी, १९ वा मजला,

लोअर पोल, मुंबई ४०० ०१३ भारत.

ईमेल आयडी : ip.coxandkings@excedor.com

कॉक्स अँड किंग्ज लिमिटेड यांच्या मालमतेच्या विक्रीकरिता ई-लिलाव सूचना

दिवाळखोरी व कर्जबाजारीपणा कोड २०१६ अंतर्गत

लिलाव तारीख व वेळ : दि. १० एप्रिल, २०२४ रोजी २.०० ते ४.००

(५ मिनीटांच्या अमर्यादित विस्तारासह)

मे. कॉक्स अँड किंग्ज लिमिटेड मालमतेची विक्री करिता सूचना - परिसमापक (कंपनी) च्या सहवाचन भारताचे दिवाळखोरी व कर्जबाजारीपणा मंडळ विनियमन अंतर्गत दि. १६ डिसेंबर, २०२१ रोजी आम जनतेस सूचित करण्यात येते की, खालील निर्देशित कंपनीच्या मालमतेचा ई-लिलाव खालील अनुसार आयोजित केला आहे व पोर्टल <https://www.cauctions.co.in> मे. लिक्स्टार इन्फोसिस प्रायव्हेट लिमिटेड.

लॉट	मालमतेचे विवरण	राखीव मूल्य रु. मध्ये (विक्री करिता मालमत्ता)	इसारा रकम ठेव रु. मध्ये (इंटे)
१.	मे. कॉक्स अँड किंग्ज लिमिटेड यांची विक्री - परिसमापनकमध्ये (कंपनी) संबंधित	रु. १०.९८ करोड	रु. २१.९७ लाख
२.	मे. कॉक्स अँड किंग्ज लिमिटेड यांच्या इनकम टॅक्स रिफंडची विक्री वित्तीय वर्ष २०२०-२१ करिता स्थायी आधारवार वैयक्तिक मालमत्ता म्हणून.	रु. ११.८९ करोड	रु. ५९.४५ लाख
३.	मे. कॉक्स अँड किंग्ज लिमिटेड यांचे ट्रेडमार्क विक्री व डोमेन एक्झिटरित्या मालमत्ता	रु. १२.३४ करोड	रु. २४.६९ लाख
४.	मे. कॉक्स अँड किंग्ज लिमिटेड यांचे रंगकाम व विक्रीकरिता ऑर्टफेक्ट्सचे प्रत्येकी वैयक्तिक मालमत्ता आधारित	रु. ६६.५७ लाख (एकत्रित राखीव मूल्य)	रु. ६.६५ लाख (एकत्रित इंटे)

मालमतेची विक्री ४ (चार) लॉट्समध्ये वर्गीकृत केली आहे व बोलीदारांनी प्रत्येक वैयक्तिक लॉट अनुसार करावे. लॉट क्र. ४ मध्ये रंगकाम व ऑर्टफेक्ट्स पात्र बोलीदार यांनी बोली एक (१) बाब संयुक्त असेल.

ई-लिलावाच्या अटी व शर्ती खालीलप्रमाणे :

- ई-लिलाव जशी आहे जी आहे व जशी आहे जेथे आहे व जेथे कुठे आहे आधारवार केला होता. कंपनीच्या मालमतेची विक्री वॉरंटीज व हमी आधारवार ई-लिलाव सर्व्हिस प्रदाते मे. लिक्स्टार इन्फोसिस प्रायव्हेट लिमिटेड मार्फत आयोजित केले आहे.
- वरील मालमतेचा प्रत्यक्ष ताबा कंपनीचे परिसमापक यांच्या क्षमतेने स्वाक्षरीकृत करून घेण्यात आला आहे. खरेदीदार लागू स्टॅम्प ड्युटीज, ट्रान्सफर चार्जेस व प्रासंगिक व अन्य खर्च जर काही असल्यास ते लागू असतील. जीएसटी पूर्वीच्या दर अनुसार लागू असेल व कंपनी वेबसाइट <https://www.coxandkings.com/liquidation-process> वर ई-लिलाव सर्व्हिस प्रदाते <https://www.cauctions.co.in> वर उपलब्ध आहे.
- पात्र बोलीदारांनी परिसमापन द्वारे व पात्र बोलीदारांनी ई-लिलाव प्रक्रियेमध्ये भाग घेण्याकरिता ई-लिलाव प्लॅटफॉर्म <https://www.cauctions.co.in> वर इंटे प्रदान करावे (इंटे). ई-लिलाव सर्व्हिस प्रदाते (मे. लिक्स्टार इन्फोसिस प्रायव्हेट लिमिटेड) यांच्या नावे ड्युअट मार्फत मुंबई येथे प्रदान करावे.
- पात्र बोलीदारांनी त्यांची बोली सादर करण्यापूर्वी त्यांचे वैयक्तिक चौकशी संबंधित कंपनी मालमत्ता, दावे व दाखिल, वाणिज्यीक व वित्तीय समिती, कार्यचलन व देखावाल प्रभार व अन्य मूल्य जर काही असल्यास त्यांचे स्वतःचे मूल्यावर करावे.
- यशस्वी बोलीदारांनी वरील मालमतेचा प्रत्यक्ष ताबा कंपनीचे परिसमापक यांच्या क्षमतेने स्वाक्षरीकृत करून घेण्यात आला आहे. खरेदीदार लागू स्टॅम्प ड्युटीज, ट्रान्सफर चार्जेस व प्रासंगिक व अन्य खर्च जर काही असल्यास ते लागू असतील. जीएसटी पूर्वीच्या दर अनुसार लागू असेल.
- विक्री दिवाळखोरी व कर्जबाजारीपणा कोड, २०१६ च्या तरतुदी अंतर्गत संबंधित विनियमन अनुसार व सन्ना. एनसीएलटी, मुंबई यांना आवश्यक अशा ई-लिलाव प्रक्रिया दस्तावेज यांच्यासह योग्य ते आदेश अनुसार अधोहस्ताक्षरित यांच्या माहितीनुसार व आमच्या माहितीनुसार मालमतेवर कोणतेही अडथळे नाही आहेत.
- परिसमापक यांच्याकडे सर्व वा बोली रद्द करणे/ स्थगित करणे/ पुढे ढकलणे यांचा अधिकार राखून आहे व कोणतेही कारण न देता अधिकार आहे.

आशुतोष अग्रवाल, परिसमापक

कॉक्स अँड किंग्ज लिमिटेड यांच्या वतीने

आयबीबीआय नॉंदणीकरण क्र. आयबीबीआय/आयपीए-००१/आयपी/पी-०११२३/२०१८-२०१९/११९०१
आयबीबीआय नॉंदणीकरण कार्यालय : डी-१००५, अशोक टॉवर्स, डॉ. एस. एस. राव रोड,
पोल, मुंबई शहर, महाराष्ट्र ४०० ०१२.

ठिकाण : मुंबई

दि. १४ मार्च, २०२४