

Notice for Auction of Assets

ASSOCIATED APPLIANCES LTD

(IN LIQUIDATION)

Reg. Off. Of the Company: D-218, GF, Sarita Vihar, New Delhi-110076

Liquidator Address: 83-B, Pocket-IV, Mayur Vihar Phase-1, New Delhi-110091;

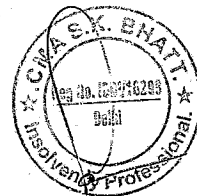
Email: skbmica@gmail.com; Contact No.-011-43011782,

E-Auction - Sale of Assets under Insolvency and Bankruptcy Code, 2016
Date and Time of Auction: Friday, 11th March, 2022 from 03.00 PM to 5.00 PM
Last Date for submission of Bid: Saturday, 5th March, 2022 by 06:00 PM

Sale of Assets and Properties owned by ASSOCIATED APPLIANCES LTD (in Liquidation) forming part of Liquidation Estate in possession of the Liquidator, appointed by the Hon'ble National Company Law Tribunal, Bench-III, New Delhi vide order dated February 03, 2021. The sale of properties will be conducted by the undersigned through the e-auction platform <http://ncltauction.auctiontigers.net>.

(Amount Rs in Lac)

Sr. No	Nature of Assets	Proposed Reserve Price (Rs in Lac)	EMD Amount (Rs in Lac)	Bid Incremental Value (Rs in Lac)
1.	Land situated at A-194L, Phase-I, ELDECO SIDCUL Industrial Park, Sitarganj, bearing Khasra No 141 & 145, Distt. Udham Singh Nagar, Uttaranchal (Land Area- 5811.16 sq mtrs Leasehold for 99 years from SIDCUL, Uttarakhand)	109.00	10.90	2.00
2.	Building situated at A-194L, Phase-I, ELDECO SIDCUL Industrial Park, Sitarganj, bearing Khasra No 141 & 145, Distt. Udham Singh Nagar, Uttaranchal (Built up Area- 31215 sq ft of RCC and 13885 sq ft of shed)	60.00	6.00	2.00
Total		169.00	16.90	4.00



Terms and Conditions of the E-auction are as under

1. E-auction will be conducted on "AS IS WHERE IS", "AS IS WHAT IS", and "WHATEVER THERE IS" BASIS.
2. The Complete E-Auction process document containing details of the Assets, online e- auction Bid Form, Declaration and Undertaking Form, General Terms and Conditions of online auction sale are available on website <http://ncltauction.auctiontigers.net/>, Contact: Mr. Praveen kumar Thevar (M-9722778828, Landline-079-68136854/55/51,079-68136800) on nclt@auctiontiger.net or Liquidator's office at skbmica@gmail.com (Contact- Ravinder -011-43011782). Personal call to Liquidator shall not be entertained.
3. The tentative list of assets is given in the Bid documents. Please download Bid documents for full details from website <https://ncltauction.auctiontiger.net>
4. The date of visit of location is Monday, 28.02.2022 & Tuesday, 01.03.2022 from 10:00 AM to 05:00 PM. For Visits to factory and other assets, write mail to liquidator office at skbmica@gmail.com enclosing Photo Id two days in advance.

Date: 22.02.2022

Place: Delhi

-/sd
Sandeep Kumar Bhatt
(Liquidator)
(IBBI/IPA-002/IP-N01064-C01/2017-18/10298)

