

**NOTICE OF SALE OF ASSETS OF  
SNEHA NATURAL WORLD  
PRIVATE LIMITED (in Liquidation)**

**Factory at:** Plot No. 1B, Village-Yadrav Gat No. 50, 51, 52 and 53, Parvati Co- Operative Industrial Estate, Sector-I, Phase- III, within the local limits of Shirol, Taluka Shirol, Kolhapur – 416146.  
**Regd. Off. At:** Flt 26-A, 1st Flr, A-3, Narayan P Chandivali Road, Off Sakivihar, Sakinaka, Mumbai 400072, MH, India (Sale under Insolvency and Bankruptcy Code, 2016)

The undersigned Liquidator of Snneha Natural World Private Limited (In Liquidation) ('Corporate Debtor'), appointed by the Hon'ble NCLT, Mumbai, vide order dated **17.01.2025**, intends to sell the following immovable properties forming part of the liquidation estate of Corporate Debtor through e-auction on "as is where is basis", "as is what is basis", "whatever there is basis" and "without recourse basis".  
**Sale will be done by the undersigned through E-Auction service provider i.e. website: <https://ibbi.baanknet.com/eauction-ibbi>.**

Due Diligence and Inspection of assets under auction	Up to Wednesday, 6th August, 2025 (with one-day prior intimation to Mr. Sudhanshu Pandey –Mob. – 9821916190 - between 11:00 am - 3.30 pm (except Sundays and Maharashtra State Holidays).
Last Date to submit Bid Documents and pay Earnest Money Deposit	Up to Friday, 8th August, 2025
Date of 23rd E-Auction	Monday, 11th August, 2025, 12 PM to 2 PM
Declaration of Highest Bidder	Wednesday, 13th August, 2025
Declaration of Successful Bidder	Saturday, 16th August, 2025

Sr.No.	Description (Assets)	Reserve Price (Rs. in lakhs)	EMD (5% of Reserve Price) (Rs. in lakhs)
Block 1	Asset Block 1: Plot without ETP includes building existing on plot no 1B with 2,700.00 SQ.M./ 29,052.00 SQ. FT and existing plot 1 C with 15,152.00 SQ.M./ 1,63,036.00 SQ.FT. on lease from Parvati Co- Operative Industrial Estate. Thus total area of Asset Block of land with building is 17,852 SQ.M. / 1,92,088 square feet. The land includes Building admeasuring approximate built-up area of 46,246.50 Sq. Ft. (This block has land and building other than ETP)	463	23.15

Note: The Asset Block of Plot without ETP (Subject of present auction), as well as the Asset Block being Plot with structure housing Effluent Treatment Plant (ETP) which has been successfully auctioned in the previous 20th E-auction held on 17th December 2024. Both blocks are situated at Plot No. 1-B and 1-C, Village-Yadrav, Gut No. 50,51,52 and 53, Parvati Co- Operative Industrial Estate, Sector-I, Phase- III, Taluka-Shirol, District- Kolhapur, within the local limits of Shirol. As there is no clear demarcation of the plots, it will be the responsibility of the successful bidder of the present auction (Plot without ETP) to coordinate with the successful bidder of the Plot with structure housing ETP to arrange with the concerned authorities for demarcation of the plot and create an independent access at its own cost. This will not be the responsibility of the Liquidator.

Bidder/s may refer to detailed terms and conditions and E- Auction Process Memorandum which can be obtained by emailing the undersigned at [snnehaworld@gmail.com](mailto:snnehaworld@gmail.com) and can also visit [www.ibbi.gov.in](http://www.ibbi.gov.in) for the sale auction notice. Bidders can also contact Mr. Sudhanshu Pandey Mob. No. +91-9821916190 or login to (website: <https://ibbi.baanknet.com/eauction-ibbi>) which has been used as the E-Auction Service Provider as mandated by Insolvency and Bankruptcy Board of India (IBBI). The sale of the assets shall be undertaken by the E-Auction Service Provider for and on behalf of the Seller through an e-auction platform provided on the website of the E-Auction Service provider <https://ibbi.baanknet.com/eauction-ibbi>.

Prospective bidders shall submit an undertaking that they do not suffer from any ineligibility u/s 29A to the extent applicable and if found ineligible at any stage, the earnest money deposited shall be forfeited. Within 3 days of declaring highest bidder, liquidator shall conduct due diligence and verify the eligibility of the highest bidder. In case the highest bidder is found ineligible, the liquidator may, in consultation with SCC, declare next highest bidder as successful bidder.

The Bidder(s) should make their own independent inquiries regarding the Assets of the Company, any encumbrances, title of assets and claims/rights/dues/ affecting the assets etc., and should inspect the properties/assets at their own expense. Payment of the bid price along with interest, charges or taxes as applicable must be completed by the successful bidder within the period stipulated in the E-Auction Sale Process Memorandum and failure to do so will make him liable for penal action, including, but not limited to forfeiture of amounts deposited, and cancellation of sale. As per Regl. 31A(1)(h) of IBBI (Liquidation Process) Regulations, 2016 i.e. in consultation with Stakeholders' Consultation Committee, the Liquidator may consider extension of the period of payment for a reasonable period beyond ninety days.

This invitation purports to invite prospective bidders and does not create any kind of binding obligation on the part of the Liquidator or the Corporate Debtor to effectuate the sale.

The Liquidator has the absolute right to accept or reject any or all offer(s)/bids or adjourn/postpone/cancel the e-Auction or withdraw any property or portion thereof from the auction proceeding at any stage or disqualify any interested party / potential investor / bidder without any liability. Any revision in the sale notice will be uploaded on the website <https://ibbi.baanknet.com/eauction-ibbi>. It is requested to all the bidders to kindly visit the website regularly.

Sd/-  
Namrata Amol Randeri  
Liquidator of Snneha Natural World Private Limited (In Liquidation)  
IBBI Regn. No.: IBBI/PA-001/IP-P01585/2019-2020/12495AFA Valid up to 31.03.2025

Place: Mumbai  
Date: 18.07.2025

Liquidator of Snneha Natural World Private Limited (In Liquidation)  
IBBI Regn. No.: IBBI/PA-001/IP-P01585/2019-2020/12495AFA Valid up to 31.03.2025  
Address: 215, Laxmi Plaza, Laxmi Industrial Estate,  
New Link Road, Andheri West, Mumbai, Maharashtra 400058