

**PRATIBHA INDUSTRIES LIMITED (IN LIQUIDATION)**

Liquidator's Address - 106, 1st Floor, Kanakia Atrium 2, Cross Road A, Behind Courtyard Marriott, Chakala, Andheri East, Mumbai – 400093; Contact: +91 88793 99177; Email: liquidator.pratibha@gmail.com

**E-AUCTION – SALE OF ASSETS UNDER IBC, 2016**

**Date and Time of E-Auction: 08<sup>th</sup> August 2025 (Friday) by 1:00 P.M. to 2:00 P.M.**  
**(with unlimited extension of 5 minutes each)**

Sale of Assets owned by **PRATIBHA INDUSTRIES LIMITED (In Liquidation)** forming part of Liquidation Estate under sec 35(f) of IBC 2016 read with Regulation 33 of Liquidation Process Regulations. E-Auction will be conducted on “AS IS WHERE IS”, “AS IS WHAT IS BASIS”, “WHATEVER THERE IS BASIS” AND “NO RECOUSE BASIS”.

The E-auction Sale will be done by undersigned through e-auction service provider via eBKray auction platform website <https://ibbi.baanknet.com/eauction-ibbi/home>

(Amount in INR)

<u>Sr. No.</u>	<u>Description</u>	<u>Reserve Price</u>	<u>EMD</u>	<u>Incremental Bid amount</u>
<b>Sale of Mercedes Benz</b>				
<b>Date and Time of Auction: 08<sup>th</sup> August 2025 (Friday) by 1:00 P.M. to 2:00 P.M.</b>				
1.	Mercedes Benz S-350 (MH04 HD 0006)	37,17,900	371,790	40,000

Notes:

1. Bidding shall be allowed on Submission of EMD.
2. The Liquidator reserves the right to cancel or modify the process without assigning any reason and without any liability. This is a non-binding process and shall be subject to discretion of Liquidator/Stakeholders Consultation Committee. Refer Process Memorandum for further details.
3. The prospective bidders shall submit an undertaking that they do not suffer from any ineligibility under section 29A of the Code to the extent applicable and if found ineligible at any stage, the earnest money deposited shall be forfeited.

Last date for Submission of Bid documents:

26<sup>th</sup> July 2025 (Saturday)

Last date for Inspection:

02<sup>nd</sup> August 2025 (Saturday)

Last date of EMD submission for E-auction:

05<sup>th</sup> August 2025 (Tuesday)

Date and time of E-Auction:

08<sup>th</sup> August 2025 (Friday)

Note: The detailed Terms & Conditions, E-Auction Bid Document, Declaration & other details of online auction sale are available on <https://ibbi.baanknet.com/eauction-ibbi/home> and website of Pratibha Industries Limited <https://www.pratibhagroup.com>.

**Date: 06<sup>th</sup> July 2025**

**Place: Mumbai**

Sd/-

Avil Menezes

As Liquidator of Pratibha Industries Limited

Authorization for Assignment valid till 31<sup>st</sup> December 2025

Registration No. IBBI/IPA-001/IP-P00017/2016-17/10041

**Reg. Address: 106, 1st Floor, Kanakia Atrium 2, Cross Road A, Behind Courtyard Marriott,**

**Chakala, Andheri East, Mumbai - 400093**

**Email: liquidator.pratibha@gmail.com**