

**E-AUCTION SALE NOTICE FOR SALE OF ASSETS OF  
JSK MARKETING LIMITED (in Liquidation)**

Registered Office: 403-405, Sumer Kendra Co-Op Society Ltd., 4th Floor, behind Mahindra Tower,  
Pandurang Budhkar Marg, Worli, Mumbai - 400 018  
CIN: U29300MH1985PLC037465

**(Sale of Assets under Insolvency and Bankruptcy Code, 2016)**

The undersigned Liquidator of JSK Marketing Limited (In Liquidation) ('Corporate Debtor'), appointed by the Hon'ble NCLT, Mumbai, vide order dated 02.12.2021, intends to sell the following movable properties forming part of the Liquidation Estate of Corporate Debtor through e-auction on "as is where is basis", "as is what is basis", "whatever there is basis" and "without recourse basis". Sale will be done by the undersigned through E-Auction service provider C1 India Private Limited (website: <https://www.bankeauctions.com>).

<b>Revised Date and Time of 1<sup>st</sup> E-auction:</b>		<b>Thursday, 9<sup>th</sup> June, 2022, 3:00 pm to 5:00 pm</b>	
<b>Revised (extended) Last Date and Time for submission of KYC and EMD:</b>		<b>Upto Tuesday, 7<sup>th</sup> June, 2022 by 5:00 pm</b>	
<b>Date and Time for Inspection:</b>		<b>Upto Tuesday, 7<sup>th</sup> June, 2022 (with one-day prior intimation to Mr. Sudhanshu Pandey -Mob. - 9821916190 or Mr. Aniket Chiplunkar-Mob.-8879849144) 11:00 am - 3.30 pm (except Sundays and State Holidays )</b>	
<b>Sr. No.</b>	<b>Description (Assets) (Bids are invited for each of the blocks separately)</b>	<b>Reserve Price (Rs. in lakhs)</b>	<b>EMD (10% of Reserve Price) (Rs. in lakhs)</b>
Block 1	Furniture Fixture and Office Equipment at Worli - 403-405, Sumer Kendra Co-Op Society Ltd,4th Floor, Behind Mahindra Tower, Pandurang Budhkar Marg, Worli Mumbai - 400018 Along-with Inventory, Plant & Machinery and Other Assets at Bhiwandi godown - H NO. 279, Gala No. 108, 109, 110, Block No. 1, Globe Complex, Owali Village, Bhiwandi, Mumbai - 421302 (Details in Sale Process Memorandum)	<b>70</b>	<b>7</b>

Bidder/s may refer to detailed terms and conditions and tender documents (1<sup>st</sup> Sale Process Memorandum) through websites: <https://www.bankeauctions.com> and can also visit [www.ibbi.gov.in](http://www.ibbi.gov.in) for the sale auction notice. They can contact through Email: [support@bankeauctions.com](mailto:support@bankeauctions.com), or write to the undersigned at [jskliquidation@gmail.com](mailto:jskliquidation@gmail.com), contact numbers: Mr. Hareesh Gowda +91-9594597555, or can contact Mr. Sudhanshu Pandey Mob. No. +91-9821916190 or Mr. Aniket Chiplunkar- Mob.-8879849144.

The Liquidator has the absolute right to accept or reject any or all offer(s)/bids or adjourn/postpone/cancel the e-Auction or withdraw any property or portion thereof from the auction proceeding at any stage. **Any revision in the sale notice will be uploaded on the on <https://www.bankeauctions.com>.** It is requested to all the bidders to kindly visit the website regularly.

S/d-

Palak Swapnil Desai

Place: Mumbai

Date: 20<sup>th</sup> May, 2022

Liquidator of JSK Marketing Limited (In Liquidation)

IBBI Regn. No.: IBBI/IPA-001/IP-P01517/2019-20/12515

Address: 31-E, BKC Centre, Laxmi Industrial Estate, New Link Road, Andheri (W), Mumbai - 400 053