

E-AUCTION SALE NOTICE
INVITATION FOR EXPRESSION OF INTEREST(EOI)
FOR SALE OF ASSETS OF
ASA PRODUCTION AND ENTERPRISES PRIVATE LIMITED (IN LIQUIDATION)

In furtherance of Liquidation Proceedings of ASA Production And Enterprises Private Limited (commenced vide Hon’ble NCLT Order dated 07th December, 2021, interalia appointing the undersigned as a Liquidator), the Liquidator, in terms of section35(1)(f) of Insolvency and Bankruptcy Code, 2016 read with Regulation 33 of IBBI (Liquidation Process) Regulations 2016, invites expression of interest (EOI) for sale of assets of the company on “AS IS WHERE IS”, “AS IS WHAT IS” “WHATEVER THERE IS BASIS” and “NO RECOURSE BASIS”.

Description of Assets	Reserve Price (Rs.)	EMD Amount (Rs.)	Incremental Bid (Rs.)
- Movie rights of Dangerous Ishq (1/3rd Share) - Movie rights of Haunted 3D (50% share) - Music rights (For details you may mail us at nirpltd@gmail.com)	5,00,000	50,000	10,000

Interested Applicants may submit their EOI for sale of Assets of Company along with prescribed EMD fee as per the terms of the invitation. For eligibility and detailed terms & conditions of the EOI, email us at nirpltd@gmail.com.

Other Points:

1. This Sale Notice shall be read in conjunction with the E-Auction Process Document containing Brief of the Assets, online E-Auction Tender Form, Deed of Indemnity, General Terms & Conditions of E-Auction Sale which are available on website www.auctionfocus.in or through mail at nirpltd@gmail.com Contact Number +91- 8446076466.
2. The EOI documents should be sent to the office of the Liquidator in a sealed plain envelope superscripted as “Expression of Interest for participating in e-auction of ASA Production and Enterprises Private Limited (under Liquidation), containing a complete set of the EOI in hard copy along with the annexure and proof of EMD at P.No.377, Ambazari Road, Gandhi Nagar, Nagpur-440010 by speed post/ registered post or by hand delivery to be reached on or before 5:00 PM by the date **05th August, 2022** and additionally, a soft copy of the EOI along with all the annexures and proof of EMD to be mailed at nirpltd@gmail.com.
3. E- Auction will be start from 3.00 PM to 5.00 PM IST **12th August 2022**.

Date: 29.07.2022
Place:Nagpur

Sd/-
CA. Amar Vijaykumar Agrawal
Liquidator
ASA Production and Enterprises Private Limited
Regn. No.: IBBI/IPA-001/IPP00086/2017-18/10182