SALELINK ECOM PRIVATE LIMITED

Liquidator's Address- Flat No. 402, Plazio CHA Building 23E, Near S.M. Shetty School, Powai, Mumbai - 400076

Corresponding Address : Renascence Insolvency Resolution Professionals Private Limited at 101, Kanakia Atrium 2, Cross Road A, Chakala MIDC, Andheri East, Mumbai - 400093.

Contact : +91 9082156208; **Email** : liq.sepl@rirp.co.in , kamalgurnaniip@gmail.com

E -AUCTION - SALE OF ASSETS UNDER IBC, 2016

Date and Time of Auction: 29 November 2023 (Wednesday) at 11:00 A.M. to 12.00 Noon (With unlimited extension of 5 minutes each)

E-Auction Sale of Assets by SALELINK ECOM PRIVATE LIMITED (In Liquidation) forming part of Liquidation Estate under section 35(f) of IBC 2016 read with Regulation 33 of Liquidation Process Regulations. E-Auction will be conducted on **"AS IS WHERE IS, AS IS WHAT IS, WHATEVER THERE IS AND NO RECOURSE BASIS".**

The Sale will be done by undersigned through e-auction service provider National E-Governance Services Limited via website http://www.pda.nesl.co.in

(Amount in INR)

Options.	Asset	Reserve Price	EMD Amount	Incremental Bid Amount
A.	**Sale of Assets in parcel (Under Regulation 32(d) of Liquidation Regulations, 2016) Date and Time of Auction : 29 November 2023 at 11:00 A.M. to 12:00 Noon**			
	Plant & Machinery	44,49,600	4,44,960	1,00,000

Notes to Auction Process:

- Bidding shall be allowed on submission of EMD for above option.
- Please refer the process memorandum for detailed information.

Last date for submission of Eligibility Documents : 16 November 2023, Thursday
Last date for data room access, site visit, discussion meetings : 24 November 2023, Friday
Last date of EMD submission : 27 November 2023, Monday upto 5:00 PM
Date and time of E-Auction : 29 November 2023, Wednesday (Between 11:00 A.M. to 12:00 Noon)

Note: The detailed Terms & Conditions, E-Auction Application Form & other details of online auction are available on http://www.pda.nesl.co.in

In case of any clarifications, please contact the undersigned at liq.sepl@rirp.co.in or kamal@rirp.co.in

Sd/-
Kamal Kishor Gurnani
As Liquidator of Salelink Ecom Private Limited
vide Hon'ble NCLT order dated 13th January 2023
IBBI Registration: IBBI/IPA-001/IP/P-01463/2018-2019/12338
Authorization for Assignment valid till 14th December 2023
Address: Renascence Insolvency Resolution Professionals Private Limited, 101, Kanakia Atrium 2, Cross Road A, Chakala MIDC, Andheri East, Mumbai - 400093.
Email: liq.sepl@rirp.co.in

Date : 27 October 2023
Place : Mumbai