

**NOTICE OF SALE OF ASSETS OF SNNEHA NATURAL  
WORLD PRIVATE LIMITED (in Liquidation)**

**Factory at:** Plot No.1B, Sector I, Phase III, Gat No.50,51,52 and 53, Parvati Coop.Indl Estate Ltd, Yadrav, Ichalkaranji, Kolhapur -416146. **Regd. Off. At:** Flt 26-A, 1st Flr, A-3, Narayan P Chandivali Road,Off Sakivihar, Sakinaka, Mumbai -400072, MH, India.

**(Sale under Insolvency and Bankruptcy Code, 2016)**

The undersigned Liquidator of Snneha Natural World Private Limited (In Liquidation) ('Corporate Debtor'), appointed by the Hon'ble NCLT, Mumbai, vide order dated 28.07.2021, intends to sell the following immovable properties forming part of the liquidation estate of Corporate Debtor through e-auction on "as is where is basis", "as is what is basis", "whatever there is basis" and "without recourse basis". Sale will be done by the undersigned through E-Auction service provider i.e. M/S National E-Governance Services Ltd (NeSL) (website:<https://nbid.nesl.co.in/app/login>)

Date and Time of 21st E-auction	Monday, 20th January, 2025, 3 PM to 5 PM
Last Date and Time for submission of EOI including KYC documents, Eligibility Criteria documents, etc. by the Prospective bidder.	Up to Friday, 10th January, 2025, by 5 PM
Date of declaration of Qualified Bidder(s)	Up to Saturday, 11th January, 2025
Date and Time for Inspection/due diligence of assets under auction by the Qualified Bidder(s)	Up to Saturday, 18th January, 2025 (with one-day prior intimation to Mr.Sudhanshu Pandey –Mob. – 9821916190 11:00 am -3.30 pm (except Sundays and Maharashtra State Holidays).
Last date for submission of Declaration Forms and Earnest Money Deposit (EMD)	Up to Saturday, 18th January, 2025 by 3 PM

Sr. No.	Description (Assets)	Reserve Price (Rs. in lakhs)	EMD (5% of Reserve Price) (Rs. in lakhs)
Block 1	<b>Asset Block 1 : Plot without ETP includes building</b> existing on plot no 1B with 2,700.00 SQ.M./ 29,052.00 SQ.FT and existing plot 1 C with 15,152.00 SQ.M./ 1,63,036.00 SQ.FT. Thus total area of Asset Block of land with building is 17,852 SQ. M. / 1,92,088 square feet. The land includes Building admeasuring approximate built-up area of 46,246.50 Sq. Ft. (This block has land and building other than ETP)	<b>463.00</b>	<b>23.15</b>

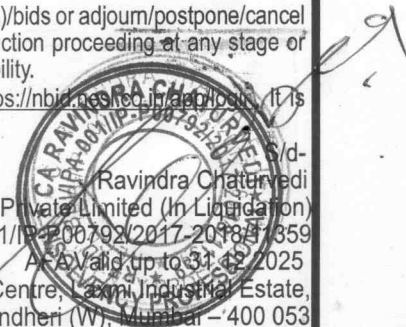
**Note :** The Asset Block 1 Plot without ETP ( Subject of present auction ) , as well as the Asset Block being Plot with structure housing Effluent Treatment Plant ( ETP) which has been successfully auctioned in the previous 20th E-auction held on 17th December 2024, both blocks are situated at Plot No. 1-B and 1-C, Village-Yadrav, Gut No. 50,51,52 and 53, Parvati Co- Operative Industrial Estate, Sector-I, Phase- III, Taluka-Shirol, District- Kolhapur, within the local limits of Shirol. As there is no clear demarcation of the plots, it will be the responsibility of the successful bidder of the present auction ( Plot without ETP ) to coordinate with the successful bidder of the Plot with structure housing ETP to arrange with the concerned authorities for demarcation of the plot and create an independent access at its own cost. This will not be the responsibility of the Liquidator:

Bidder/s may refer to detailed terms and conditions and tender documents (Process Memorandum) through websites: <https://nbid.nesl.co.in/app/login> and can also visit [www.ibbi.gov.in](http://www.ibbi.gov.in) for the sale auction notice. They can contact through Email: [araventhase@nesl.co.in](mailto:araventhase@nesl.co.in) , [ipsupport@nesl.co.in](mailto:ipsupport@nesl.co.in) , [sankar@nesl.co.in](mailto:sankar@nesl.co.in) , or write to the undersigned at [snnehaworld@gmail.com](mailto:snnehaworld@gmail.com) contact numbers: Mr. Araventhase SE +91- 9384676709, or can contact Mr. Sudhanshu Pandey Mob. No. +91-9821916190.

Payment of the bid price along with interest, charges or taxes as applicable must be completed by the successful bidder within the period stipulated in the E-Auction Sale Process Memorandum and failure to do so will make him liable for penal action, including, but not limited to forfeiture of amounts deposited, and cancellation of sale. As per Regl. 31A(1)(h) of IBBI (Liquidation Process) Regulations, 2016 i.e. in consultation with Stakeholders' Consultation Committee, the Liquidator may consider extension of the period of payment for a reasonable period beyond ninety days. This invitation purports to invite prospective bidders and does not create any kind of binding obligation on the part of the Liquidator or the Corporate Debtor to effectuate the sale.

The Liquidator has the absolute right to accept or reject any or all offer(s)/bids or adjourn/postpone/cancel the e-Auction or withdraw any property or portion thereof from the auction proceeding at any stage or disqualify any interested party / potential investor / bidder without any liability.

Any revision in the sale notice will be uploaded on the website <https://nbid.nesl.co.in/app/login>. It is requested to all the bidders to kindly visit the website regularly.



Ravindra Chaturvedi  
Liquidator of Snneha Natural World Private Limited (In Liquidation)  
IBBI Regn. No.: IBBI/PA-001/IP-200792/2017-2018/1359

Place: Mumbai  
Date: 26.12.2024

Address: 31-E, BKC Centre, Operative Industrial Estate,  
New Link Road, Andheri (W), Mumbai – 400 053