

LAGROWTH ASSOCIATES PRIVATE LIMITED (IN LIQUIDATION)
(FORMERLY KNOWN AS MONTAGE SALES PRIVATE LIMITED)
CIN: U51909DL2019PTC354266
Registered Office: B-26, B-Block Jhilmil Industrial Area Delhi, DL-110095

14th E-AUCTION SALE NOTICE UNDER INSOLVENCY AND BANKRUPTCY CODE, 2016

Important Note: The Sale Notice dated 30.07.2025 & 31.07.2025 issued in relation to the 14th E-Auction, stands cancelled and shall be treated as null and void. The Sale Notice published on 01.08.2025 shall be deemed to be the final for all intents and purposes.

Notice is hereby given to the public in general under the Insolvency and Bankruptcy Code, 2016 and the regulations made thereunder that the set of assets of the Corporate Debtor is being proposed to be sold collectively as per Regulation 32(c) of the Insolvency and Bankruptcy Board of India (Liquidation Process) Regulations, 2016, on **“AS IS WHERE IS, AS IS WHAT IS, WHATEVER THERE IS AND WITHOUT RECOURSE BASIS”** and as such, the said proposition for disposition is without any kind of warranties and indemnities. The bidding of the assets stated in the below table shall take place through online e-auction service provider M/s **PSB Alliance Private Limited** via website <https://ibbi.baanknet.com> or <https://www.ebkray.in>

Submission of Requisite Forms, Affidavits, Declaration etc. by the Prospective Bidder.	From 01.08.2025 to 30.08.2025 on or before 6.00 P.M.	
Inspection Date and Time	From 01.08.2025 to 29.08.2025 (11 AM to 06 PM)	
Last Date For Submission of EMD	30.08.2025 on or before 06.00 P.M.	
Date and Time of Auction	02.09.2025 between 03:00 P.M. to 05:00 P.M. (with an unlimited extension of 5 min each)	
Particulars	Reserve Price (in INR)	EMD (in INR)
Following set of assets are available for sale in e-auction as collectively as per Regulation 32(c) of the Insolvency and Bankruptcy Board of India (Liquidation Process) Regulation, 2016: Set 1: Trade Receivables and a Computer	4,00,15,000.00	40,01,500.00

Interested applicants may refer to the Complete E-auction process document containing terms and conditions of the 14th E-Auction available on the e-auction platform <https://ibbi.baanknet.com> or <https://www.ebkray.in> and on the Corporate Debtor website, www.lagrowthassociates.co.in. The Liquidator has the absolute right to accept or reject or cancel any bid or extend or modify any terms of the E-Auction at any time without assigning any reason. For any Technical assistance please call on **PSB Alliance Private Limited HELP DESK Contact No: +91-8291220220 E-mail: support.ebkray@psballiance.com** or e-mail at cirp.lagrowthapl@gmail.com or contact **Ms. Isha Arora** (Team Member of Liquidator) at Mob: +91 8130249927

-Sd-

Soniya Gupta

Liquidator

In the matter of M/s Lagrowth Associates Private Limited

(Formerly known as Montage Sales Private Limited)

Reg. No. IBBI/IPA-002/IP-N01155/2021-2022/13863

AFA valid till 30th June, 2026

<p><u>Registered Address with IBI:</u> C-501, SHREE BALAJI CGHS LTD. PLOT NO. 37, SECTOR-6, DWARKA, NEW DELHI – 110075</p> <p><u>Regd. Email ID with IBI:</u> ipsoniyag@gmail.com</p> <p>Date: 01.08.2025 Place: New Delhi</p>	<p><u>Project-specific Address of Liquidator:</u> Unit No. 208 & 209, 2nd floor, Agarwal Dwarka Plaza, Plot No. 6, LSC Market, Sector-6, Dwarka, New Delhi-110075</p> <p><u>Email:</u> cirp.lagrowthapl@gmail.com <u>Contact No:</u> +91 9811287070</p>
---	--