

**E-AUCTION – SALE OF ASSETS UNDER IBC, 2016****Date and Time of E-Auction: 30<sup>th</sup> October 2025, Thursday at 1:00 P.M. to 2:00 P.M.**  
**(with unlimited extension of 5 minutes each)**

Sale of Assets owned by **PRATIBHA INDUSTRIES LIMITED (In Liquidation)** forming part of Liquidation Estate under sec 35(f) of IBC 2016 read with Regulation 33 of Liquidation Process Regulations. E-Auction will be conducted on “AS IS WHERE IS”, “AS IS WHAT IS BASIS”, “WHATEVER THERE IS BASIS” AND “NO RECOURSE BASIS”.

The E-auction Sale will be done by undersigned through e-auction service provider via eBKray auction platform website <https://ibbi.baanknet.com/eauction-ibbi/home>

**(Amount in INR)**

Sl. No.	Asset Description	Reserve Price	EMD	Incremental Bid amount
<b>Sale of Assets in parcel</b>				
<b>Date and Time of Auction: 30<sup>th</sup> October 2025, Thursday at 1:00 P.M. to 2:00 P.M.</b>				
1	Mercedes Benz S-350 (MH04 HD 0006)	30,11,500	3,01,150	30,200
2	BMW 7 series 730 Ld Eminence (MH04GR9009)	13,24,184	132,420	13,250
	<b>Total amount</b>	<b>43,35,684</b>	<b>4,33,570</b>	<b>43,450</b>

**Notes to Auction Process:**

- Bidding shall be allowed only on submission of EMD. Prospective bidders shall deposit the Earnest Money Deposit (EMD) through the Baanknet auction platform.
- The Liquidator reserves the right to cancel or modify the process without assigning any reason and without any liability. This is a non-binding process and shall be subject to discretion of Liquidator/Stakeholders Consultation Committee. Refer Process Memorandum for further details.
- Prospective bidders shall submit the requisite documents, including a declaration of eligibility under Section 29A of the Insolvency and Bankruptcy Code through the electronic auction platform. In the event, bidder is found ineligible, EMD shall be forfeited.

**Last date for submission of Expression of Interest /****Site Inspection / EMD submission****Date and time of E-Auction**

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**27<sup>th</sup> October 2025 (Monday) up to 8:00 PM**

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**30<sup>th</sup> October 2025 (Thursday) at 1:00 P.M. to 2:00 P.M**

Note: The detailed Terms & Conditions, E-Auction Bid Document, Declaration & other details of online auction sale are available on <https://ibbi.baanknet.com/eauction-ibbi/home>

In case of any clarification, please contact the undersigned at liquidator.pratibha@gmail.com

**Date: 30-09-2025****Place: Mumbai**

Sd/-

Avil Menezes

As Liquidator of Pratibha Industries Limited

Authorization for Assignment valid till 31<sup>st</sup> December 2025

Registration No. IBBI/IPA-001/IP-P00017/2016-17/10041

**Reg. Address: 106, 1st Floor, Kanakia Atrium 2, Cross Road A,****Behind Courtyard Marriott, Chakala,****Andheri East, Mumbai - 400093****Email: liquidator.pratibha@gmail.com**