

provogue

**PROVOGUE (INDIA) LIMITED
E -AUCTION – SALE OF ASSETS
UNDER IBC, 2016**

Liquidator's Address: 702, Janki Centre, Dattaji Salvi Road, Off Veera Desai Road, Andheri (West), Mumbai-400053. Contact: +91 9082156208; Email: cirp.provogue@gmail.com

**Date and Time of Auction: 23rd December 2022 (Friday)
at 12:00 P.M. to 03:00 P.M.(with unlimited extension of 5 minutes each)**

Sale of assets owned by **PROVOGUE (INDIA) LIMITED (In Liquidation)** forming part of Liquidation Estate under Sec 35(f) of IBC, 2016 read with Regulation 33 of Liquidation Process Regulations. E-Auction will be conducted on **"AS IS WHERE IS, AS IS WHAT IS, WHATEVER THERE IS AND NO RECOURSE BASIS"**.

The Sale will be done by undersigned through e-auction service provider National E-Governance Services Limited via website <https://www.pda.nesl.co.in>

[Amount in INR]

S. No.	Description	Reserve price	EMD	Incremental Bid Amount
Option A : Sale of Corporate Debtor as a Going Concern				
Date and Time of Auction : 23rd December 2022 at 12:00 P. M. to 1:00 P. M.				
A1.	Sale of Corporate Debtor as a going concern (Under Regulation 32(e) of Liquidation Regulations, 2016) Specific Exclusions: a) Cash and cash equivalents, other bank balances	66,01,00,000	6,60,00,000	60,00,000
Option B : Sale of assets of Corporate Debtor (in case no bids received for Auction under Option A)				
Date and Time of Auction : 23rd December 2022 at 02:00 P. M. to 3:00 P. M.				
B1.	Commercial Office Premises located at 105/106, Ground Floor and First Floor, Dreamsquare Building, Off New Link Road, Andheri (West), Mumbai – 400 053 (Along with 19 Car Parks in the adjacent complex – "Lotus Business Park")	27,85,00,000	2,78,50,000	30,00,000
B2.	Brand of Provogue (India) Limited	35,00,00,000	3,50,00,000	40,00,000
B3.	Other assets (Excluding Sr. No. B1 and B2)	3,16,00,000	30,00,000	4,00,000

Last date for submission of Eligibility Documents : 12th December 2022 (Monday)

Last date for information sharing, site visit, discussion meetings : 21st December 2022 (Wednesday)

Last date for EMD submission : 21st December 2022 (Wednesday)

Date and Time of E-auction : 23rd December 2022 at 12:00 P.M. to 3:00 P.M.

Note : The detailed Terms & Conditions, E-Auction Process Memorandum, & other details of online auction are available on <https://nesl.co.in/auction-notice-under-ibc/> and company website <http://corporate.provogue.com>

In case of any clarifications, please contact the undersigned at cirp.provogue@gmail.com

Date: 25th November 2022

Place: Mumbai

Sd/-

CA Amit Gupta

As Liquidator of Provogue (India) Limited

vide order dated 14th October 2019

IBBI Registration: IBBI/PA-001/IP-P00016/2016-17/10040

Authorization for Assignment valid till 19th December 2022

Address: 702, Janki Centre,

Dattaji Salvi Road, Off Veera Desai Road, Andheri (West), Mumbai-400053

Email: cirp.provogue@gmail.com

INOX Leis

a Compan

Companie

5th Floor,

Western E

Mumbai -

CIN: L921

PVR Limi

a Compan

Companie

7th Floor,

Road, Opp

(West), M

CIN: L748

NO

Notice is h

the Comp

('Transfe

('Scheme'

22nd Octo

and final d

Any perso

Petitioner

advocate(

Sethi & C

and the Tr

later than

oppose th

such notic

A copy of

Petitioner

holidays)

person rec

Date: 25th

Place: Mu