

Notice of Sale of Assets of Cox & Kings Limited

Cox & Kings Limited (In Liquidation)

(Registered Office: Todi Estate, Unit No. 48, A-Wing 4th floor, Sun Mill Compound, Above Post office, Lower Parel (W), Mumbai 400013)

Liquidator: Mr. Ashutosh Agarwala

Address for Correspondence

Peninsula Business Park, Tower B, 19th Floor, Lower Parel, Mumbai 400013, India

Email ID: ip.coxandkings@excedor.com

E-Auction for Sale of Assets of Cox & Kings Limited

Under

Insolvency and Bankruptcy Code, 2016

Date and Time of Auction:

21st February, 2024 from 2.00 PM to 4.00 PM

(With unlimited extension of 5 minutes each)

Notice for sale of Assets of **M/s. Cox & Kings Limited -In Liquidation ("Company")** by the Liquidator appointed by the Hon'ble National Company Law Tribunal, Mumbai Bench vide order dated 16th December 2021. The sale of Assets will be done by the Liquidator on E-Auction Platform on the portal (<https://www.eauctions.co.in>) of M/s Linkstar Infosys Private Limited.

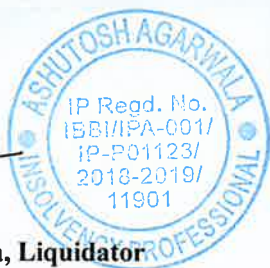
Lot	Description of Assets	Reserve Price in INR (Assets for Sale)	Earnest Money Deposit (EMD) in INR
1.	Sale of M/s Cox & Kings Limited – In Liquidation ("Company") as a Going Concern	Rs. 12.20 crores	Rs. 24.41 Lacs
2.	Sale of Trade Receivables of M/s Cox & Kings Limited outstanding as on 22 nd January, 2024 collectively as a set of Assets.	Rs. 5.65 crores	Rs. 5.65 Lacs
3.	Sale of Trademarks & Domains Names of M/s Cox & Kings Limited collectively as a set of Assets	Rs.13.71 crores	Rs. 27.43 Lacs
4.	Sale of each of the Paintings & Artefacts of M/s Cox & Kings Limited as an individual Asset on standalone basis.	Rs. 73.94 Lacs (Aggregate Reserve Price)	Rs.7.394 Lacs (Aggregate EMD)

The sale of Assets is grouped in 4 (four) Lots and the Eligible Bidders may Bid for each individual lot or for multiple lots. Additionally, in case of Lot No. 4 of Paintings and Artefacts, the Eligible Bidders may Bid for one (1) Item or any combination of multiple Items.



Terms and Condition of the E-Auction are as under:

1. E-Auction will be conducted on "AS IS WHERE IS", "AS IS WHAT IS" AND "WHATEVER THERE IS" basis. As such sale of the Assets of the Company is without any recourse or any kind of warranties and indemnities and is being conducted through approved E-Auction Service Provider M/s Linkstar Infosys Private Limited.
2. The complete E-Auction Process Document containing overview of the Assets of the Company along with Eligibility Documents and other supporting documents to be submitted by the Bidders including General Terms and Conditions of the E-Auction Process and the technical procedure for submission of Bids are available on website of the Company (<https://www.coxandkings.com/liquidation-process/>) and the website of the E-Auction Service Provider (<https://www.eauctions.co.in>).
3. The Qualified Bidders will be identified by the Liquidator and only the Qualified Bidders can participate in E-Auction Process on the E-Auction Platform (<https://www.eauctions.co.in>) after payment of Earnest Money Deposit (EMD). The E-Auction Service Provider (M/s Linkstar Infosys Private Limited) will provide User ID and Password by email to the Qualified Bidders on registration at the E-Auction Platform.
4. The Qualified Bidders, prior to submitting their Bid, should make their independent inquiries regarding the Company, Assets, Claims and Liabilities, Commercial and Financial Commitments, Operational and Maintenance charges, and other Recurring and Incidental business costs, if any, at their own expense and satisfy themselves.
5. The Successful Bidder shall be responsible for the applicable stamp duties, legal costs, transfer charges and fees, GST or any other taxes related to the sale of Assets under this E-Auction and for completing the documentation and obtaining the permissions relating to the sale of Assets of the Company and sale of Company as a going concern.
6. The sale shall be subject to provisions of Insolvency and Bankruptcy Code, 2016 and related regulations. For the sale of Company as a going concern, the Liquidator/ Successful Bidder would be mandatorily required to approach to Hon'ble NCLT, Mumbai Bench for suitable orders in accordance with the E-Auction Process Document.
7. The Liquidator has the absolute right to accept or reject or modify any or all the Bids or adjourn/postpone/cancel the E Auction at any stage without assigning any reason thereof.



Ashutosh Agarwala, Liquidator

On behalf of Cox & Kings Limited

IBBI Registration No.: IBBI/IPA-001/IP-P01123/2018-2019/11901

**IBBI Registered Off.: D-1005, Ashok Towers, Dr. S. S. Rao Road,
Parel, Mumbai City, Maharashtra – 400012.**

Place: Mumbai

Date: 24th January, 2024



Read to Lead

Financial Express English All Edition Date Of Publish 24/01/2024

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- The Successful Bidder shall be responsible for the applicable stamp duties, legal costs, transfer charges and fees, GST or any other taxes related to the sale of Assets under this E-Auction and for completing the documentation and obtaining the permissions relating to the sale of Assets of the Company and sale of Company as a going concern.
- The sale shall be subject to provisions of Insolvency and Bankruptcy Code, 2016 and related regulations. For the sale of Company as a going concern, the Liquidator/ Successful Bidder would be mandatorily required to approach to Hon'ble NCLT, Mumbai Bench for suitable orders in accordance with the E-Auction Process Document.
- The Liquidator has the absolute right to accept or reject or modify any or all the Bids or adjourn/postpone/cancel the E Auction at any stage without assigning any reason thereof.

Ashutosh Agarwala, Liquidator
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IBBI Registration No.: IBBI/PA-001/IP-P01123/2018-2019/11901
IBBI Registered Off.: D-1005, Ashok Towers, Dr. S. S. Rao Road,
Parel, Mumbai City, Maharashtra – 400012.
Place: Mumbai
Date: 24th January, 2024



Pratahkal Marathi Mumbai Date Of Publish 24/01/2024

कॉक्स अँड किंग्ज लिमिटेड यांच्या मालमत्तेच्या विक्रीची सूचना कॉक्स अँड किंग्ज लिमिटेड (परिसमापक मध्ये)

(नोंदणीकृत कार्यालय : बोरो इस्टेट, सुविट क्र. २८, ए विंग, ४ था मजला, राय मिल केवडेड,
बोरो ऑफिसच्या वा. लोअर फ्लोर (२), मुंबई ४०० ०१३)

परिसमापक : श्री. आशुतोष अगरवाल

संबंधितांचा पत्ता

फोनमूला विमोचक यंत्र, टॉवर सी, १९ था मजला, लोअर फ्लोर, मुंबई ४०० ०१३ भारत

ईमेल आयडी : jp.coxandkings@excedor.com

कॉक्स अँड किंग्ज लिमिटेड यांच्या मालमत्तेच्या विक्रीकरिता ई-लिलाव सूचना

दिवाळखोरी व कर्जबाजारीपणा मंडळ (परिसमापन प्रक्रिया) विनियमन अंतर्गत दि. १६ डिसेंबर, २०२१ रोजी आम जनतेस

लिलाव तारीख व वेळ : दि. २१ फेब्रुवारी, २०२४ रोजी २.०० ते ४.००

(५ मिनीटांच्या अमर्यादित विस्तारासह)

मे. कॉक्स अँड किंग्ज लिमिटेड मालमत्तेची विक्री करिता सूचना - परिसमापक (कंपनी) च्या सहवाचन भारताचे दिवाळखोरी व कर्जबाजारीपणा मंडळ (परिसमापन प्रक्रिया) विनियमन अंतर्गत दि. १६ डिसेंबर, २०२१ रोजी आम जनतेस सूचित करण्यात येते की, खालील निर्देशित कंपनीच्या मालमत्तेचा ई-लिलाव खालील अनुसार आयोजित केला आहे व पोर्टल <https://www.eauctions.co.in> मे. लिंकस्टार इन्फोसिस प्रायव्हेट लिमिटेड.

लॉट	मालमत्तेचे विवरण	राखीव मूल्य रु. मध्ये (विक्री करिता मालमत्ता)	इसारा रकम ठेव रु. मध्ये इश्टे
१.	मे. कॉक्स अँड किंग्ज लिमिटेड यांची विक्री - परिसमापनकमध्ये (कंपनी) संबंधित	रु. १२.२० कोटी	रु. २४.४१ लाख
२.	मे. कॉक्स अँड किंग्ज लिमिटेड यांची विक्री व दि. २१ जानेवारी, २०२४ रोजी मालमत्तेची विक्री एकत्रितरित्या	रु. ५.६५ कोटी	रु. ५.६५ लाख
३.	मे. कॉक्स अँड किंग्ज लिमिटेड यांचे ट्रेडमार्क विक्री व डोमेन्स एकत्रितरित्या मालमत्ता	रु. १३.७१ कोटी	रु. २७.४३ लाख
४.	मे. कॉक्स अँड किंग्ज लिमिटेड यांचे रंगकाम व आर्टफॅक्ट्सचे प्रत्येकी वैयक्तिक मालमत्ता आधारित	रु. ७३.९४ लाख (एकत्रित राखीव मूल्य)	रु. ७.३९४ लाख (एकत्रित इश्टे)

मालमत्तेची विक्री ४ (चार) लॉट्समध्ये वर्गीकृत केली आहे व बोलीदारांनी प्रत्येक वैयक्तिक लॉट अनुसार करावे. लॉट क्र. ४ मध्ये रंगकाम व आर्टफॅक्ट्स पात्र बोलीदार यांनी बोली एक (१) बाब संयुक्त असेल.

ई-लिलावाच्या अटी व शर्ती खालीलप्रमाणे :

- ई-लिलाव बरी आहे जी आहे व बरी आहे जेथे आहे व जेथे कुठे आहे आधारवर केला होता. कंपनीच्या मालमत्तेची विक्री बरी आहे व हमी आधारवर ई-लिलाव सर्व्हिस प्रदाते मे. लिंकस्टार इन्फोसिस प्रायव्हेट लिमिटेड मार्फत आयोजित केले आहे.
- वरील मालमत्तेचा प्रत्यक्ष ताबा कंपनीचे परिसमापक यांच्या क्षमतेने स्वाक्षरीकृत करून घेण्यात आला आहे. खरेदीदार लागू स्टॅम्प ड्युटीज, ट्रान्सफर चार्जेस व प्रारंभिक व अन्य खर्च जर काही असल्यास ते लागू असतील. जीएसटी पूर्वीच्या दर अनुसार लागू असेल व कंपनी वेबसाइट <https://www.coxandkings.com/liquidation-process> वर ई-लिलाव सर्व्हिस प्रदाते <https://www.eauctions.co.in> वर उपलब्ध आहे.
- पात्र बोलीदारांनी परिसमापन द्वारे व पात्र बोलीदारांनी ई-लिलाव प्रक्रियेमध्ये भाग घेण्याकरिता ई-लिलाव प्लॅटफॉर्म <https://www.eauctions.co.in> वर इश्टे प्रदान करावे (इश्टे). ई-लिलाव सर्व्हिस प्रदाते (मे. लिंकस्टार इन्फोसिस प्रायव्हेट लिमिटेड) यांच्या नावे ड्राफ्ट मार्फत मुंबई येथे प्रदान करावे.
- पात्र बोलीदारांनी त्यांची बोली सादर करण्यापूर्वी त्यांचे वैयक्तिक चौकशी संबंधित कंपनी मालमत्ता, दावे व दायित्व, वाणिज्यिक व वित्तीय समिती, कार्यचलन व देखभाल प्रभार व अन्य मूल्य जर काही असल्यास त्यांचे स्वतःचे मूल्यावर करावे.
- यशस्वी बोलीदारांनी वरील मालमत्तेचा प्रत्यक्ष ताबा कंपनीचे परिसमापक यांच्या क्षमतेने स्वाक्षरीकृत करून घेण्यात आला आहे. खरेदीदार लागू स्टॅम्प ड्युटीज, ट्रान्सफर चार्जेस व प्रारंभिक व अन्य खर्च जर काही असल्यास ते लागू असतील. जीएसटी पूर्वीच्या दर अनुसार लागू असेल.
- विक्री दिवाळखोरी व कर्जबाजारीपणा कोड, २०१६ च्या तरतुदी अंतर्गत संबंधित विनियमन अनुसार अघोस्ताक्षरित यांच्या माहितीनुसार व आमच्या माहितीनुसार मालमत्तेवर कोणतेही अडथळे नाही आहेत.
- परिसमापक यांच्याकडे सर्व या बोली रद्द करणे/ स्थगित करणे/ पुढे ढकलणे यांचा अधिकार राखून आहे व कोणतेही कारण न देता अधिकार आहे.

आशुतोष अगरवाल, परिसमापक

कॉक्स अँड किंग्ज लिमिटेड यांच्या वतीने

आयबीबीआय नॉंदणीकरण क्र. आयबीबीआय/आयपीए-००१/आयपी/पी-०११२३/२०१८-२०१९/११९०१

आयबीबीआय नॉंदणीकरण कार्यालय : डी-१००५, अशोक टॉवर्स, डॉ. एस. एस. राव रोड,

पोल, मुंबई शहर, महाराष्ट्र ४०० ०१२.

ठिकाण : मुंबई

दि. २४ जानेवारी, २०२४