

SALE NOTICE UNDER THE INSOLVENCY AND BANKRUPTCY CODE, 2016

M/s. DATACIPHER LIMITED

(FORMERLY J.R. FOODS LIMITED, UNDER LIQUIDATION)

CIN: L62013PY1993PLC000911

Reg.off.: As per MCA records : J K Towers, 100 Feet Road, Pondicherry-605013

Factory: Pandy-Villupuram Main Road, Thirubhuvanai, Pondicherry-605107

E- Auction conducted under the provisions of the Insolvency and Bankruptcy Code, 2016

The property of Corporate Debtor, M/s. Dacipher Limited (formerly J. R, Foods Limited) are offered for sale under Regulation 32 of Insolvency and Bankruptcy Board of India (Liquidation Process) Regulations, 2016 as amended from time to time, by the Liquidator appointed by the Hon'ble NCLT, Chennai vide order No: IA/(IBC)/274(CHE)/2023 in CP(IB)/84(CHE)/2021 dt. 11.04.2023. The sale will be done by the undersigned through the e-auction platform <https://ibbi.baanknet.com>.

DATE OF E – AUCTION : WEDNESDAY, 25TH MARCH 2026

(With unlimited extension of 5 minutes each)

LOT NO.	DESCRIPTION	TIME OF E-AUCTION	RESERVE PRICE RS.	EMD AMOUNT RS.	INCREMENTAL BID AMOUNT RS.
1	LAND AND BUILDING	01.00 to 2.00 P.M.	23,78,00,000/-	2,37,80,000/-	5,00,000/-
2	RENAULT DUSTER RXL 2013 MODEL	02.00 to 3.00 P.M.	77,500/-	7,750/-	3,000/-
3	YAMAHA FZV2 2017 MODEL	02.00 to 3.00 P.M.	27,500/-	2,750/-	2,000/-
4	VEHICLES - SCRAP	02.00 to 3.00 P.M.	6,97,500/-	69,750/-	5,000/-
5	OFFICE FURNITURE, FIXTURES & EQUIPMENTS - SCRAP	03.00 to 4.00 P.M.	28,650/-	2,865/-	2,000/-

Dates of Inspection: On 07.03.2026, 08.03.2026, 14.03.2026 and 15.03.2026 from 10:00 AM to 5:00 PM with prior intimation to the Liquidator.

Terms and Condition of the sale is as under:

1. **E-Auction** will be conducted on “AS IS WHERE IS”, “AS IS WHAT IS”, “WHATEVER IS BASIS” AND “WITHOUT RECOURSE BASIS” only through e-auction.
2. All applicants are requested to refer to the terms and conditions of e-auction sale from the Tender Document/Process Memorandum available on <https://baanknet.com> or email to Liquidator at jrfoods11222@gmail.com. For e-auction process contact: support.baanknet@psballiance.com / Helpline – 8291220220.
3. **The last date of submission of filled in Bid Documents and payment of EMD is 20.03.2026.** The Bid shall be submitted through online mode only in the prescribed format. The EMD amount shall be deposited through the <https://baanknet.com> portal wallet.
4. The Liquidator reserves the right to cancel or modify the process and/or not to accept and/or disqualify any bidder without assigning any reason and without any liability.

Accessibility to the property: The property is accessible through South Street in the Rear side which is 10 ft. wide through a 20 ft. wide pathway comprised in R.S.No.61 (which is canal). The property is also accessible through approach road (Front side) via Puducherry Vilupuram Road through a pathway land comprised in R.S.No.120/3A of Madagadipet Village (privately owned by a third party).

Sd/-

Ms. Santhanam Rajashree, Liquidator
Dacipher Limited
Formerly J R Foods Limited (under Liquidation)
IBBI/IPA-002/IP-N00330/2017-18/10935
mail to: jrfoodsrp11222@gmail.com

Date: 25.02.2026

Place: Chennai