

Registered Office: 111A, Park Street, 2nd Floor, Kolkata, West Bengal, India, 700016  
 Liquidator: Binay Kumar Singhania  
 IBBi Address: C/o B K S & Co Diamond Heritage  
 16 Strand Road Unit 519, 5th floor, Kolkata, West Bengal, 700001  
 Email ID: binay1@yahoo.com  
 Contact No.: +919433068790  
**E-Auction - Sale of Assets under Insolvency and Bankruptcy Code, 2016**  
**Date & Time of E-Auction for Sale of Company as Going Concern/Piecemeal**  
**Basis: 7th June, 2025**  
**Time: 03:00 PM to 05:00 PM (With unlimited extension of 5 minutes each)**  
**Last date of filing Pre-Qualification Document on Auction Platform**  
**3rd June, 2025 till 5.00 p.m.**  
**Last Date of EMD Submission: 5th June, 2025 till 5.00 p.m.**

Sale of Corporate Debtor as Going Concern in view of Regulation 32(e) read with 32A of IBBi (Liquidation Process) Regulations 2016 and on Piece Meal basis as per 32(b), forming part of Liquidation Estate by the liquidator appointed by the Hon'ble National Company Law Tribunal, Kolkata Bench vide order dated 13.06.2024. The sale will be done by the undersigned through E-auction platform-  
<https://ibbi.baanknet.com/eauction-ibbi/home>

Description	Reserve Price (INR)	EMD	Incremental value
<b>BLOCK A</b>			
Sale of Corporate Debtor as a Going Concern in view of Regulation 32(e) read with 32A of IBBi (Liquidation Process) Regulations 2016 (Asset No. 1682)	₹ 10,30,00,000/- (Rupees Ten Crores Thirty Lakhs only)	₹ 1,03,00,000/-	₹ 1,00,000
<b>BLOCK B</b>			
Sale of Furniture & Fixtures Situated at 111A, Park Street, 2nd Floor, Kolkata, West Bengal, India, 700016 (Asset No. 1687)	₹ 4,00,000/- (Rupees Four Lakhs only)	₹ 40,000/-	₹ 10,000
<b>BLOCK C</b>			
Sale of Plant & Machinery which includes Computer, Office Equipments and inventories kept at 111A, Park Street, 2nd Floor, Kolkata, West Bengal, India, 700016 (Asset No. 1688)	₹ 1,00,000 (Rupees One Lakh only)	₹ 10,000/-	₹ 1,000
<b>BLOCK D</b>			
Sale of Non-current assets along with Short term & Long term loans and advances along with other current assets (Asset No. 1689) 1. Investment in shares of following Companies amounting : (a) Prestige Vintrade Pvt Ltd, (b) Stuti Securities Pvt Ltd and (c) Srijan Cement Limited. 2. Deferred tax assets 3. Long term loans & advances 4. Security deposits 5. Trade Receivables 6. Short term loans & advances 7. Cash & Cash Equivalents	₹ 10,25,00,000/- (Rupees Ten Crores Twenty Five Lakhs only)	₹ 1,02,50,000/-	₹ 1,00,000

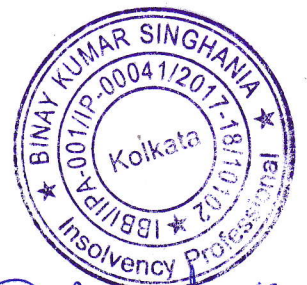
Note-Kindly refer to E-Auction Document bearing no. EAUCTION/2025/01 for clarification on Corporate Debtor being sold as Going Concern as per Regulation 32(e) of IBBi (Liquidation Process) Regulation, 2016. Please note that the sale of the company as going concern will be subject to the NCLT Order. (Block A). For other block B, C and D, please refer to EAUCTION/2025/02.

Terms & Conditions of the sale is as under:

- E-Auction will be conducted on "AS IS WHERE IS", "AS IS WHAT IS", "WHATEVER THERE IS BASIS" AND "WITHOUT RECOURSE BASIS" as such sale is without any kind of warranties and indemnities through approved service provider at IBBi e-Auction Portal by BAANKNET at <https://ibbi.baanknet.com/eauction-ibbi/home>
- All applicants are mandatorily requested to refer to the terms and conditions mentioned in the E-Auction Process Document, prior to submission of EMD and participation in the process. The Liquidator can be contact on [binay1@yahoo.com](mailto:binay1@yahoo.com)
- The Notice divides the assets into distinct blocks: Block A, sold as a "Going Concern" under Regulation 32(e) read with Regulation 32A, and Block B, C and D, sold on a piecemeal basis under Regulation 32(c), each governed by separate Terms and Conditions detailed in the E-Auction Document.
- Identification of the highest bidder does not guarantee the status of a successful bidder. The Liquidator, in consultation with the Stakeholders' Consultation Committee (SCC), retains the sole authority to declare the successful bidder. The Liquidator and SCC also reserve the right to prioritize any single block and annul other bids or decide otherwise, with their decision being final and binding on all bidders.
- Subsequent to announcement of bidder in consultation with SCC, the Liquidator will issue a Letter of Intent (LOI) to the Successful Bidder and will seek balance consideration. (In view of detailed terms and condition mentioned under E-Auction Document). The amount deposited as initial EMD and further EMD shall be adjusted towards the final sale consideration and the successful bidder shall be required to pay an adjusted amount of balance sale consideration. Default in deposit of the balance amount by the successful bidder within the time limit as mentioned would entail forfeiture of the entire amount deposited (EMD + Any Other Amount) by the Successful Bidder.
- Documents shall be submitted to Liquidator through email or through auction portal in the format prescribed in the Auction Document on or before 3rd June, 2025. The bid form along with detailed terms & conditions of complete E-auction process can be downloaded from the website <https://ibbi.baanknet.com/eauction-ibbi/home>
- It is clarified that this invitation purports to invite prospective bidders and does not create any kind of binding obligation on the part of the Liquidator or the Company to effectuate the sale. The Liquidator reserves the right to cancel or modify the process and/or not to accept and/or disqualify any interested party/potential investor/bidder without assigning any reason and without any liability.
- The Bidder can read the Auction and registration guidelines on the Baank Net Platform <https://ibbi.baanknet.com/eauction-ibbi/home>. The intending bidders are required to deposit Earnest Money Deposit (EMD) amount on Baank Net through Wallet.
- In case of any technical glitch or system issue from the side of BAANK NET, the Liquidator shall not be held responsible. The bidder shall be solely responsible for ensuring their ability to participate in the E-Auction. However, in case of any query or assistance the interested buyer should approach the liquidator before 24 Hours of the scheduled auction subject to further terms and conditions of the auction document.
- The intending bidders, prior to submitting their bid, should make their independent inquiries regarding the title of property, dues of local taxes, electricity and water charges, maintenance charges, if any and inspect the property at their own expenses and satisfy themselves. The properties mentioned above can be inspected by the prospective bidders at the site with prior appointment; contacting Mr. Binay Kumar Singhania. The Name of the Eligible Bidders will be identified by the Liquidator to participate in e-auction on the portal (<https://ibbi.baanknet.com/eauction-ibbi/home>). The e-auction service provider will conduct the auction on the scheduled time.
- E-Auction date & Time: 7th June 2025 from 3.00 p.m. to 5.00 p.m. (with unlimited extension of 5 min).

Liquidator

Mr. Binay Kumar Singhania  
 New Hind Silk House Private Limited



B. Singhania

# Business Standard

www.business-standard.com

Business Standard KOLKATA | FRIDAY, 23 MAY 2025

## CORRIGENDUM

The said Corrigendum is issued with respect to the Sale notice published on 22.05.2025 in this Newspaper for the Corporate Debtor, New Hind Silk House Private Limited.

In the Sale notice of New Hind Silk House Private Limited, point number 6 of the said action notice stands omitted. Please note that the bidders interested in the e-auction process are not required to email the documents to the Liquidator and the same shall be uploaded on the e-auction platform. Rest details are unchanged. Sorry for this convenience.

Liquidator

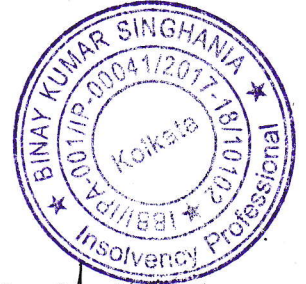
Mr. Binay Kumar Singhania  
New Hind Silk House Private Limited

Registration No.

IBBI/PA-001/IP-P00041/2017-18/10102

Place: Kolkata E-mail: binay1@yahoo.com,

Date : 23/05/2025 Contact No. +91 9433068790



B. Singhania



## একদিন

EKDIN

এগিয়ে চলার সঙ্গী

বাদবিধায়ী বসু, ভারত-জাপান মৈত্রীর বন্ধনে বাধীনতার স্বীকৃতি

সমস্ত ভারত প্রকৃতির আওতা পালনই দেশের উন্নয়ন করবেন মৌচ

কলকাতা ২৩ মে ২০২৫ ৮ পৃষ্ঠা ২৪০০ প্রতিলিপ্যন দ্রষ্টব্য নং ৪৫০ সংখ্যা ৮ পাতা ৪০০ টাকা ■ Kolkata 23.5.2025, Vol.18, Issue No. 340 8 Pages, Price 3.00

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## সংশোধনী

সংশোধিত এই সংবাদপত্রের ২২.০৫.২০২৫ সংস্করণে প্রকাশিত বিক্রয় নোটিশ সম্পর্কিত সংশোধনী কার্পোরেট ডেটর নিউ হিন্দ সিল্ক হাউস প্রাইভেট লিমিটেড সম্পর্কিত।

বিক্রয় নোটিশে নিউ হিন্দ সিল্ক হাউস প্রাইভেট লিমিটেড এর ক্রম নং ৬ কার্যকর নোটিশ উল্লিখিত ছিল। অনুগ্রহ করে অবগত হোন ই-নিলাম প্রক্রিয়ায় আগ্রহী ডাকদাতাদের লিকুইডেটরকে নথি ইমেল করার আবশ্যিকতা নেই কারণ তা ই-নিলাম প্রক্রিয়ায় সংযুক্ত করা হবে। অন্যান্য বিস্তারিত অপরিবর্তিত থাকবে। অসুবিধার কারণে দুঃখিত।

লিকুইডেটর

শ্রী বিনয় কুমার সিংহানিয়া

নিউ হিন্দ সিল্ক হাউস প্রাইভেট লিমিটেড

রেজিস্ট্রেশন নং

IBBI/PA-001/IP-P00041/2017-18/10102

স্থান : কলকাতা ই-মেল : binay1@yahoo.com

তারিখ : ২৩/০৫/২০২৫ যোগাযোগ নং : +৯১ ৯৪৩৩০৬৮৭৯০



B. Singhania