

SALELINK ECOM PRIVATE LIMITED

Liquidator’s Address- Flat No. 402, Plazio CHA Building 23E, Near S.M. Shetty School, Powai, Mumbai - 400076

Corresponding Address: Renaissance Insolvency Resolution Professionals Private Limited at 101, Kanakia Atrium 2, Cross Road A, Chakala MIDC, Andheri East, Mumbai - 400093.

Contact: +91 9082156208; Email liq.sepl@rirp.co.in , kamalgurnaniip@gmail.com

E -AUCTION - SALE OF ASSETS UNDER IBC, 2016

Date and Time of Auction: 15 January 2023 (Thursday) at 11:00 A.M. to 12:00 Noon

(With unlimited extension of 5 minutes each)

E-Auction Sale of Assets by SALELINK ECOM PRIVATE LIMITED (In Liquidation) forming part of Liquidation Estate under section 35(f) of IBC 2016 read with Regulation 33 of Liquidation Process Regulations. E-Auction will be conducted on “AS IS WHERE IS, AS IS WHAT IS, WHATEVER THERE IS AND NO RECOURSE BASIS”.

The Sale will be done by undersigned through e-auction service provider National E-Governance Services Limited via website <http://www.pda.nesl.co.in>

(Amount in INR)

Options.	Asset	Reserve Price	EMD Amount	Incremental Bid Amount
A.	Sale of Assets in parcel (Under Regulation 32(d) of Liquidation Regulations, 2016) Date and Time of Auction: 15 January 2023 at 11:00 A.M. to 12:00 Noon			
	Plant & Machinery	40,04,640	4,00,464	1,00,000

Notes to Auction Process:

Bidding shall be allowed on submission of EMD for above option.

Please refer the process memorandum for detailed information.

Last date for submission of Eligibility Documents

Last date for data room access, site visit, discussion meetings

Last date of EMD submission

Date and time of E-Auction

: 30 December 2023, Saturday

: 09 January 2024, Tuesday

: 12 January 2024, Friday upto 5:00 PM

: 15 January 2024, Monday

(Between 11:00 A.M. to 12:00 Noon)

Note: The detailed Terms & Conditions, E-Auction Application Form & other details of online auction are available on <http://www.pda.nesl.co.in>

In case of any clarifications, please contact the undersigned at liq.sepl@rirp.co.in or kamal@rirp.co.in

Date: 15 December 2023

Place: Mumbai

Sd/-

Kamal Kishor Gurnani

As Liquidator of Salelink Ecom Private Limited

vide Hon’ble NCLT order dated 13th January 2023

IBBI Registration: IBBI/IPA-001/IP/P-01463/2018-2019/12338

Authorization for Assignment valid till 14th December 2023

Address: Renaissance Insolvency Resolution

Professionals Private Limited, 101, Kanakia Atrium 2, Cross Road A,

Chakala MIDC, Andheri East, Mumbai - 400093.

Email: liq.sepl@rirp.co.in