

**NOTICE OF SALE OF SNNEHA NATURAL WORLD PRIVATE LIMITED UNDER LIQUIDATION AS GOING CONCERN
(THROUGH E-AUCTION)**

Factory at: Plot No. 1B, Sector I, Phase III, Gat No. 50, 51, 52 and 53, Parvati Coop. Indl Estate Ltd, Yadrav, Ichalkaranji, Kolhapur – 416146.

Regd. Off. At : Flt 26-A, 1st flr, A-3, Narayan p chandivali road, off sakivihar, sakinaka, Mumbai 400072, MH, India

(Sale under Insolvency and Bankruptcy Code, 2016)

The undersigned Liquidator of Snneha Natural World Private Limited (In Liquidation) ('Corporate Debtor'), appointed by the Hon'ble NCLT, Mumbai, vide order dated 28.07.2021, intends to sell M/s. Snneha Natural World Private Limited (in Liquidation) (Company) as a **Going Concern** under Regulation 32A read with Regulation 32 (e) of Insolvency and Bankruptcy Board of India (Liquidation Process), Regulations, 2016 and as per the provisions of Insolvency and Bankruptcy Code, 2016 ("Code") thus forming part of the Liquidation Estate of Corporate Debtor through e-auction on "as is where is basis", "as is what is basis", "whatever there is basis" and "without recourse basis". Sale will be done by the undersigned through E-Auction service provider C1 India Private Limited (website: <https://www.bankeauctions.com>).

Date and Time of E-auction		Wednesday, 1st December, 2021, 3 PM to 5 PM	
Last Date and Time for submission of KYC and EMD		Saturday, 27th November, 2021 by 5 PM	
Date and Time for Inspection		Upto Saturday, 27th November, 2021 (with one-day prior intimation to Mr. Sudhanshu Pandey -Mob. – 9821916190) 11:00 am - 3.30 pm	
Sr. No.	Description (Assets) (Bids are invited for each of the blocks separately)	Reserve Price (Rs. in lakhs)	EMD (5% of Reserve Price) (Rs. in lakhs)
Block 1	Sale of Corporate Debtor as a going concern along with all its assets including Leasehold factory land admeasuring area about 22,000 Sq.mt covering Plot No. 1-B and 1-C and building approximate built up area is 46,246.50 Sq. Ft, plant and machinery (Dairy Plant) and furniture & fixtures situated at factory site at Parvati Co-Operative Industrial Estate, District-Kolhapur of the Corporate Debtor. (As per the e-auction process memorandum)	17 Crores	85 Lacs

Bidder/s may refer to detailed terms and conditions and tender documents (Process Memorandum) through websites: <https://www.bankeauctions.com> and can also visit www.ibbi.gov.in for the sale auction notice. They can contact through Email: support@bankeauctions.com, or write to the undersigned at snnehaworld@gmail.com, contact numbers: Mr. Jay Singh +91-7738866326 or Mr. Hareesh Gowda +91-9594597555, or can contact Mr. Sudhanshu Pandey Mob. No. +91-9821916190.

The Liquidator has the absolute right to accept or reject any or all offer(s)/bids or adjourn/postpone/cancel the e-Auction or withdraw any property or portion thereof from the auction proceeding at any stage. **Any revision in the sale notice will be uploaded on the website on <https://www.bankeauctions.com>.** It is requested to all the bidders to kindly visit the website regularly.

S/d-

Ravindra Chaturvedi

Place: Mumbai

Date: 20th November, 2021

Liquidator of Snneha Natural World Private Limited (In Liquidation)

IBBI Regn. No.: IBBI/IPA-001/IP-P00792/2017-2018/11359

Address: 31-E, BKC Centre, Laxmi Industrial Estate, New Link Road, Andheri (W), Mumbai – 400 053