

E-AUCTION SALE NOTICE
(Under Insolvency and Bankruptcy Code, 2016)
M/s. URBAN FARMART INDIA PRIVATE LIMITED (In Liquidation)
CIN: U74999TG2021PTC147740

Liquidator's Address: Rajiv Swagraha Apartments, Flat No. 106, Block A - 05 Classic Diamond Towers, Anand Nagar, GSI Bandlaguda, Next to D-Mart, Hyderabad, Telangana ,500068.

Invitation for Expression of Interest (EOI) for Sale of Machinery and movable items forming part of the liquidation estate of M/s. URBAN FARMART INDIA PRIVATE LIMITED (In Liquidation) (CIN: U74999TG2021PTC147740) are offered for sale by the Liquidator through E-Auction on an "AS IS WHERE IS", "AS IS WHAT IS", "WHATEVER THERE IS", and "NO RECOURSE" basis. The sale will be conducted by the undersigned through the E-Auction platform: <https://ibbi.baanknet.com/eauction-ibbi/asset-listing> at specified time slots.

Asset Description/Mode of sale	Reserve price (Rs. In lakhs)	EMD (Rs. in lakhs)	Bid Increment Value (Rs.)
Sale of Machinery and Movable Items: Furniture and fixtures, small freezers and chillers, KOEL DG sets – 15 KVA, stainless steel (SS) cabinets/open racks – large and small, and other movable furniture.	15.00	1.50	5,000 /-
Last Date for Submission of Eligibility / pre-qualification Documents by Prospective Bidder with Baanknet	On or Before 17.11.2025		
Last Date for Inspection/Due Diligence of Assets	On or Before 15.11.2025		
Last Date for depositing EMD with Baanknet	17.11.2025		
E-Auction Date & Timings	19.11.2025 03:00 PM to 05:00 PM (with unlimited extensions of 5 minutes)		

- EMD can be deposited using an e-wallet through Baanknet.
- Interested applicants may refer to the COMPLETE E- AUCTION PROCESS INFORMATION DOCUMENT containing details of terms and conditions of online E-Auction, E-Auction Bid form, Eligibility Criteria, Declaration by Bidders, EMD requirement etc., The document is available on the website of: <https://ibbi.baanknet.com/eauction-ibbi/asset-listing> available in-service provider web portal or via liquidator email at cirp.ufipl@gmail.com & Contact No: 80190 62958
- Bidders interested in participating in the E-auction process are required to upload all the relevant documents on the e-auction platform itself. All correspondence with the bidders shall be conducted only through the auction platform.
- The Liquidator have right to accept or cancel or extend or modify, etc., any terms and conditions of E-Auction (or) the liquidator can cancel E-Auction (or) any item of E-Auction at any time. He reserves the right to reject any of the bids without giving any reasons.
- Bidders must submit an undertaking confirming that they do not suffer from any ineligibility under section 29A of the IBC, 2016. If a bidder is found ineligible at any stage, their EMD shall be forfeited.
- For e-auction details, contact IBBI Baanknet Help desk back-end team – Email id: support.baanknet@psballiance.com, Mobile: +91 82912 20220 or Liquidator.

Date: 26.10.2025
Place: Hyderabad

Sd/-

Govada Venkata Subba Rao
LIQUIDATOR

M/s. URBAN FARMART INDIA PRIVATE LIMITED
IBBI Reg No: IBBI/PA-003/IP-N00358/2021-2022/13753
AFA valid till: 31.12.2025



E-AUCTION - SALE NOTICE

(Under Insolvency and Bankruptcy Code, 2016)

M/s. URBAN FARMART INDIA PRIVATE LIMITED (In Liquidation)

CIN: U74999TG2021PTC147740

Liquidator's Address: Rajiv Swagnaha Apartments, Flat No. 106, Block A - 05 Classic Diamond Towers, Anand Nagar, GSI Bandlaguda, Next to D-Mart, Hyderabad, Telangana, 500068.

Invitation for Expression of Interest (EOI) for Sale of Machinery and movable items forming part of the liquidation estate of M/s. URBAN FARMART INDIA PRIVATE LIMITED (In Liquidation) (CIN: U74999TG2021PTC147740) are offered for sale by the Liquidator through E-Auction on an "AS IS WHERE IS", "AS IS WHAT IS", "WHATEVER THERE IS", and "NO RECOURSE" basis. The sale will be conducted by the undersigned through the E-Auction platform: <https://ibbi.baanknet.com/eauction-ibbi/asset-listing> at specified time slots.

Description of Assets / Mode of sale	Reserve price (Rs. In lakhs)	EMD (Rs. in lakhs)	Bid Increment Value(Rs.)
Sale of Machinery and Movable Items: Furniture and fixtures, small freezers and chillers, KOEL DG sets 15 KVA, stainless steel (SS) cabinets/open racks large and small, and other movable furniture.	Rs. 15.00	Rs. 1.50	Rs.5,000 /-

Last Date for Submission of Eligibility / pre-qualification Documents by Prospective Bidder with Baanknet	On or Before 17.11.2025
Last Date for Inspection/Due Diligence of Assets	On or Before 15.11.2025
Last Date for depositing EMD with Baanknet	17.11.2025
E-Auction Date & Timings	19.11.2025 03:00 PM to 05:00 PM (with unlimited extensions of 5 minutes)

- EMD can be deposited using an e-wallet through Baanknet.
- Interested applicants may refer to the COMPLETE E- AUCTION PROCESS INFORMATION DOCUMENT containing details of terms and conditions of online E-Auction, E-Auction Bid form, Eligibility Criteria, Declaration by Bidders, EMD requirement etc., The document is available on the website of: <https://ibbi.baanknet.com/eauction-ibbi/asset-listing> available in-service provider web portal or via liquidator email at cirp.ufipl@gmail.com & Contact No: 8019062958
- Bidders interested in participating in the E-auction process are required to upload all the relevant documents on the e-auction platform itself. All correspondence with the bidders shall be conducted only through the auction platform.
- The Liquidator have right to accept or cancel or extend or modify, etc., any terms and conditions of E-Auction (or) the liquidator can cancel E-Auction (or) any item of E-Auction at any time. He reserves the right to reject any of the bids without giving any reasons.
- Bidders must submit an undertaking confirming that they do not suffer from any ineligibility under section 29A of the IBC, 2016. If a bidder is found ineligible at any stage, their EMD shall be forfeited.
- For e-auction details, contact IBBI Baanknet Help desk back-end team Email id: support.baanknet@psballiance.com, Mobile: +91 829 12 20220 or Liquidator.

Sd/-

Govada Venkata Subba Rao
LIQUIDATOR

M/s. URBAN FARMART INDIA PRIVATE LIMITED

Place: Hyderabad
Date: 26-10-2025

IBBI Reg No: IBBI/TPA-003/IP-N00358/2021-2022/13753
AFA valid till: 31.12.2025

FINANCIAL EXPRESS
READ TO LEAD

Sun, 26 October 2025
<https://epaper.financ>



