

BUSINESS STANDARD- ENGLISH

DATED 24.09.2022 -

NEW DELHI EDITION

M/s UJALA PUMPS PRIVATE LIMITED IN LIQUIDATION

Regd. Office: G- 27, East Gokulpuri, Loni Road, Shahdara, New Delhi-110094 (Not operational)

Liquidator's address for correspondence: UGF, 1/15, Near PNB Tilak Nagar,

Tilak Nagar, New Delhi- 110018

Contact: 011- 35000319, 9650485731

Email ID: ujalapumps.liquidator@gmail.com, dk.sood@yahoo.com

E- AUCTION SALE NOTICE

Notice is hereby given to the public in general under Section 35(1) (f) of the Insolvency and Bankruptcy Code, 2016, Regulation 33 of Insolvency and Bankruptcy Board of India (Liquidation Process), Regulations, 2016 and Schedule 1 of the said Regulations that the contingent assets underlying IA 158/2020 in CP No: (IB)-43(ND)/2018 of M/s Ujala Pumps Pvt. Ltd.- in Liquidation (UPPL), stated in the table below will be sold by the Liquidator on "As is what is basis", "Whatever there is basis" and "No recourse basis" as per provisions of Regulation 32(d) of Insolvency and Bankruptcy Board of India (Liquidation Process) Regulations, 2016, through E-Auction- through the service provider M/s National E-Governance Services Limited via website <https://nbid.nesl.co.in>. The undersigned, Dinesh Sood, has been appointed as Liquidator by Hon'ble NCLT, Bench II, New Delhi vide order dated 02.01.2020.

Date and time of e-auction	Friday, 21st October 2022 between 12.00 pm to 5.00 pm with unlimited extension of 5 minutes each			
Last Date for Submission of bid forms and EMD	On or before 5.00 pm of the Wednesday, 19th October 2022			
BLOCK No.	Description and Address of the contingent assets intended to be sold	Reserve Price (In Rs.)	EMD (In Rs.)	Bid incremental value (In Rs.)
BLOCK A	Assignment of part of avoidance application IA: 158/2020 in CP No: (IB)-43(ND)/2018 pertaining to trademark "UJALA"	3,71,25,000	37,12,500	4,00,000

The EMD (refundable) shall be payable by interested bidders through NEFT/RTGS on or before 5.00 pm of 19.10.2022 in the account of "M/s UJALA PUMPS PRIVATE LIMITED IN LIQUIDATION" having Account No. 627901010050567 with Union Bank of India, Tilak Nagar Branch, New Delhi, IFSC CODE UBIN0562793, or by Bank Guarantee OR by DD/ Pay order DRAWN ON A SCHEDULED COMMERCIAL BANK favouring "M/s UJALA PUMPS PRIVATE LIMITED IN LIQUIDATION". For detailed terms & conditions of E-auction sale, refer TENDER DOCUMENTS available on <https://nbid.nesl.co.in>. For any query regarding E-Auction, contact Mr. Neel Doshi (M: 9404000667) on email at neeld@nesl.co.in or Liquidator on his e-mail at ujalapumps.liquidator@gmail.com.

Sd/-

Dinesh Sood

Place: New Delhi

Date: 24.09.2022

Liquidator for Ujala Pumps Private Limited (in Liquidation)

IBBI Reg. No. IBBI/PA-002/IP-N00046/2016-17/10091