

INDIA AI IMPACT SUMMIT

# Mospi secretary calls for federated global AI infra with consumers as co-creators

HIMANSHI BHARDWAJ  
New Delhi, 20 February

Building a trusted, federated global artificial intelligence (AI) infrastructure that treats citizens not just as data consumers but as co-creators is essential to genuinely democratise the use of AI, Ministry of Statistics and Programme Implementation (Mospi) Secretary Saurabh Garg said on Friday, calling for a new global 'friendship' platform for shared resources.



Speaking at a session on "Democratising AI Compute and Digital Data Infrastructures," Garg said digital public infrastructure (DPI) for AI must guarantee not just access but agency. Any such DPI, he argued, must be trusted, interoperable and shareable with

reusability built in by design, qualities that systems like Aadhaar and UPI have demonstrated.

Garg, who chaired the summit's working group on democratising AI resources, said the group identified four foundational AI resources — compute, data, models and talent — supported by appropriate governance frameworks. While compute capacity can be acquired and model efficiency is a "work in progress", he stressed that high-quality data remains the raw material for AI and needs to be made systematically "AI ready".

In another session on AI Diffusion, he added that data strategies must balance wide access and dissemination with strong privacy safeguards, because local linguistic, cultural and contextual nuances live in the

underlying datasets and ultimately determine whether AI outputs are genuinely relevant on the ground.

Garg also cautioned that expanding shared AI infrastructure should not create new forms of dependency or undermine data sovereignty. To avoid that, he advocated a federated architecture over centralised models, allowing data to remain with those who generate it while using open technologies to enable safe, trusted sharing across borders.

He said that a mix of technological, policy and protocol-based mechanisms will be needed to anchor this trust.

As a concrete response to these challenges, Garg highlighted MAITRI, a platform proposed by the working group. MAITRI—an acronym for Multi-Stakeholder AI for a Trusted and Resilient Infrastructure, meaning "friendship" in Hindi — is envisioned as a modular, vol-



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Saurabh Garg  
Secretary, Ministry of Statistics and Programme Implementation (Mospi)

untary, non-binding global framework through which countries, private firms and philanthropies can contribute compute, datasets, models and talent.

Initially conceived as a digital public good, MAITRI is expected to evolve into a full-fledged global platform that is "owned by all".

"I'm sure there's a major role for not only countries, but for the private sector and philanthropies, to

be able to build this structure together," he added.

He also stressed the need for capability development of people and the ability to use AI for improving productivity. "I would also like to focus on the need for domain-specific and niche models, which will ensure that they use a lot less power, a lot less infrastructure, and not have the problems of large language models," he emphasised.

# 'Need to be alert about AI for transparency'

RUCHIKA CHITRAVANSHI  
New Delhi 20 February



The governments need to be very active towards deployment of artificial intelligence (AI) and regulators like the Competition Commission of India (CCI) need to be alert about the systems being put in place to ensure transparency and accountability, Ravneet Kaur, chairperson, CCI, said on Friday.

Speaking at the AI Summit, Kaur said, "At the end of the day, if you can build trust and your systems are not opaque, then you would be able to bring people on board to your apps, systems. That is where success lies."

The CCI chairperson highlighted that access is a crucial factor when it comes to AI. "Whoever has the access — access to data, skill sets, infrastructure, will determine what will happen in future," she added.

Kaur said that things are moving rapidly on the digital front and the Commission is looking at developments in the internet economy in terms of value creation and the way consumers are interacting with the market.

"There are efficiencies because of AI but also risks. Some of the key risks we have observed are self preferencing, tying and bundling, leveraging, exclusive agreements with unfair terms being sought," Kaur said in the panel discussion on Global Perspectives on Unpacking Openness and Trust in Artificial Intelligence. The CCI, she said, has looked at such conduct in digital platforms, including search engines, intermediation services such as food delivery, travel and social media platforms.

Kaur said that AI can bring a lot of benefits in sectors such as healthcare, education, logistics, agriculture and supply chain

CCI Chairperson Ravneet Kaur said the Commission was looking at the internet economy in terms of value creation and the way consumers were interacting with the market

management. She said that there were potential risks in concentration of the entire AI value chain where there is targeted price discrimination based on economic means, location, or opaque systems and exclusive partnerships.

The CCI chairperson said that the Commission would come into the picture if innovation is being used to ensure that no other people can come into the market or enforce unfair conditions.

Stressing that the purpose of the antitrust regulator was not to stifle innovation and that consumer welfare was not the most critical factor, Kaur said, "We are here, in fact, to protect innovation, because that is the way to grow. That is the way new players will keep coming in, bringing better technologies, better value for the customer."

She said that competition is what would ensure that there are no entry barriers and that players who are already there are not using their dominance to foreclose competition.

# TCS CEO sees no major shrinkage of jobs due to AI

AVIK DAS  
New Delhi, 20 February



India's top chief executive officers (CEOs) of IT services companies came out in defence of the three-decade-old industry, at a time when its viability has been questioned due to the impact of artificial intelligence agents.

Tata Consultancy Services (TCS) Chief Executive Officer and Managing Director K Krithivasan said he does not foresee a 'significant shrinkage' in software engineering jobs going ahead because of the impact of AI, joining the list of corporate chiefs who have come out in strong defence of India's \$283 billion technology industry.

"The role of system integrators come into place as the systems are complex, and it will not be a situation that one day you will have large language models (LLMs) auto generate codes, and all the engineers will go away," he said during a panel discussion at the India AI Impact Summit. His comments come in the backdrop of Vinod Khosla, founder of Khosla Ventures, saying that India's much vaunted IT and BPO services will cease to exist as new AI-native services will replace traditional outsourcing models. His comments have been refuted by Happiest Minds Founder Ashok Soota.

Krithivasan said AI will, as expected, bring in higher productivity and the roles of engineers will shift from just coding to contextual engineer-

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K Krithivasan  
TCS CEO & MD

ing, and there will be more focus on cybersecurity.

Infosys CEO Salil Parekh agreed and said that AI services present a \$300 billion opportunity for several years, with focus on AI engineering, which means building and orchestrating of agents, besides legacy systems modernisation. The IT services industry has been plagued over the last few years with sluggish growth in uncertain macroeconomic conditions. C Vijayakumar, CEO of HCLTech said all LLMs cannot be applied for enterprise use cases as there is a gap between what they deliver and the efficiency that is possible. "We bridge the gap by building the IP that helps enterprise scale in adoption."

# India has become one of the most exciting media markets: JioStar's Uday Shankar

SHARLEEN D'SOUZA  
Mumbai, 20 February

Despite being a late entrant in the world of audio-visual entertainment, India has become one of the most exciting media markets globally, said Uday Shankar, vice-chairman at JioStar, in his keynote address at the India AI Impact Summit.

"Within the span of a quarter century, we have gone from an industry valued at a few billion dollars to the fifth-largest media and entertainment market in the world, with an economic contribution of more than \$30 billion. We have transitioned from one state broadcaster to more than 900 channels across dozens of languages. Our reach has expanded from about 70 million households to more than 210 million television households and over 800 million video consumers. And the content itself has evolved beyond recognition — from a few tentative experiments in family

"EVERY MAJOR GLOBAL MEDIA ENTERPRISE IS COMPETING FIERCELY FOR THE INDIAN VIEWER. THOSE WHO ARE NOT HERE ARE ABSENT BECAUSE THEY COULD NOT CRACK THIS COMPLEX MARKET"

Uday Shankar,  
Vice Chairman, JioStar

drama to a vast, diverse, multilingual ecosystem serving the most heterogeneous audience on earth," he said.

JioStar alone has invested \$10 billion in content over the past three years, he said. "Every major global media enterprise is competing fiercely for the Indian viewer. Those who are not here are absent because they could not crack this complex market," Shankar said in his speech.

But he also pointed out that despite the country's remarkable progress, India has not yet broken through as a

global content powerhouse.

"In my view, our ability to translate our abundant ambition into reality has been constrained by a few structural factors — chief among them a lack of capital, an inability to attract global talent, and a target audience largely confined to the domestic market," he added. Capital and talent are constrained and the horizon of content narrows, he explained.

"Our films, our television, our music have been made primarily for consumers within the country, or at best, for our diaspora abroad. There have been spectacular exceptions — RRR at the Oscars, Dangal's global box-office success. But that is exactly what they are: exceptions, not a pattern," Shankar said.

"AI provides India a once-in-a-generation opportunity to become the creative capital of the world. Not the back office for the world's content. The leader. The standard-setter," he said.

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- DSITC of 2 Nos. Semi-automatic Screen-Printing machine for Plastic Maika printing (multi-Color) with necessary treatment equipment on turnkey basis (1 for 15 KG Maika at IMT Rohtak, Haryana and 1 for 5 kg Maika at PFP-Gandhinagar)
- DSITC of 1 Nos. Handle and Lid Manufacturing Plant for Plastic Maika through Injection Molding Technology on Turnkey Basis at PFP, Gandhinagar (for 5 Kg & for 15 Kg Maika).
- DSITC of 2 Nos. Injection Molding Machines along with Moulds for Milk Crate Manufacturing on Turnkey Basis (1 at IMT Rohtak, Haryana and 1 at PFP, Gandhinagar)
- DSITC of 1 Semi-automatic Screen-Printing machine for Milk Crate printing (4 side printing) with necessary treatment equipment on turnkey basis at IMT Rohtak, Haryana.
- DSITC of 1 Nos EOT crane Lifting (Capacity 5 MT) on turnkey basis at IMT Rohtak, Haryana

For further information, please visit our website: www.amul.com/tender-notice.

Sr. General Manager  
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**FORM A PUBLIC ANNOUNCEMENT**  
(Under Regulation 6 of the Insolvency and Bankruptcy Board of India (Insolvency Resolution Process for Corporate Persons) Regulations, 2016)

**FOR THE ATTENTION OF THE CREDITORS OF JBS ENTERPRISES LIMITED**

**RELEVANT PARTICULARS**

1. Name of corporate debtor	JBS ENTERPRISES LIMITED
2. Date of incorporation of corporate debtor	10/09/2004
3. Authority under which corporate debtor is incorporated / registered	ROC Mumbai
4. Corporate Identity No. / Limited Liability Identification No. of corporate debtor	U74210MH2004PLC148516
5. Address of the registered office and principal office (if any) of corporate debtor	Building No. 20A, 2, 1st Floor, Bella Vista, Oswal Park, Pokharan Road No.2, Thane West, Thane, Maharashtra, India, 400601
6. Insolvency commencement date in respect of corporate debtor	18.02.2026
7. Estimated date of closure of insolvency resolution process	17/08/2026
8. Name and registration number of the insolvency professional acting as interim resolution professional	Rajeev Mannadiar Insolvency Professional (BI Registration No. IBB/IPA-001/IP-P00212/2017-18/10412 AFA-30/06/2027)
9. Address and e-mail of the interim resolution professional, as registered with the Board	401, Darshan CHS, Raghunath Dadaji Street, Fort, Mumbai 400001. Email id- rajeev@integroip.com
10. Address and e-mail to be used for correspondence with the interim resolution professional	401, Darshan CHS, Raghunath Dadaji Street, Fort, Mumbai 400001. Email id-jbsentl.cirp@outlook.com
11. Last date for submission of claims	04.03.2026
12. Classes of creditors, if any, under clause (b) of sub-section (6A) of section 21, ascertained by the interim resolution professional	Name the class(es) - <b>Not Applicable</b>
13. Names of Insolvency Professionals identified to act as Authorised Representative of creditors in a class (Three names for each class)	<b>Not Applicable</b>
14. (a) Relevant Forms and (b) Details of authorized representatives are available at	(a) <a href="https://bbi.gov.in/en/home/downloads">https://bbi.gov.in/en/home/downloads</a> (b) <b>Not Applicable</b> .

Notice is hereby given that the National Company Law Tribunal has ordered the commencement of a corporate insolvency resolution process of the **JBS ENTERPRISES LIMITED** on 18.02.2026. The creditors of JBS ENTERPRISES LIMITED, are hereby called upon to submit their claims with proof on or before 04.03.2026 to the interim resolution professional at the address mentioned against entry No. 10. The financial creditors shall submit their claims with proof by electronic means only. All other creditors may submit the claims with proof in person, by post or by electronic means. A financial creditor belonging to a class, as listed against the entry No. 12, shall indicate its choice of authorised representative from among the three insolvency professionals listed against entry No.13 to act as authorised representative of the class [NA] in Form CA. **Submission of false or misleading proofs of claim shall attract penalties. Name and Signature of Interim Resolution Professional: CA Rajeev Mannadiar**

Date : 20.02.2026 IBB/IPA-001/IP-P00212/2017-18/10412  
Place : Mumbai AFA Validity 30/06/2027

# AI-driven coding has made dramatic gains: Vembu

SHIVANI SHINDE  
Mumbai, 20 February



Artificial intelligence (AI)-driven coding has made dramatic, real productivity gains, said Zoho Corporation co-founder and chief scientist Sridhar Vembu.

While code especially in Software as a Service (SaaS) may become increasingly commoditised, the real leverage lies in the harness around AI, said Vembu as part of the Zoho Day address.

The company, which completed 30-years now has 1 million paying organisations globally, supporting over 150 million users, while recording 32 per cent year-on-year customer growth and a 20 per cent increase in revenue in 2025.

Vembu also highlighted that all the buzz around job losses maybe a bit hyped. "Any new technology that came around, it ended up creating more jobs in the entire industry. Jobs gets transformed. Also the software becomes very cheap, maybe a lot more of it will be consumed. Lot of businesses have unsolved problems now they can solve them that will evolve. In other words, if they solve many, many more problems, still, the employment may go up. So they solve 10 times more prob-

Zoho cofounder Sridhar Vembu said that all the buzz around job losses might be a bit hyped

lems. The employment may go up pretty much," he said.

He also outlined Zoho's broader ambitions beyond software investing in deep tech such as hardware, chip design, quantum sensing, and sodium battery research, framing the future as a "bits-to-atoms" shift where cheap intelligence enhances physical-world innovation, all guided by optimism, long-term thinking, and a commitment to avoiding layoffs while transforming the company.

"Being bootstrapped, private, and built entirely in-house makes Zoho an outlier among competitors," said Vembu. "But vendors don't need our help, businesses do, which is why delivering customer value has, for 30 years, been Zoho Corporation's North Star."

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