

SCHEDULE I**FORM A****PUBLIC ANNOUNCEMENT**

(Regulation 14 of the Insolvency and Bankruptcy Board of India (Voluntary Liquidation Process) Regulations, 2017)

FOR THE ATTENTION OF THE STAKEHOLDERS OF HUNGERRUSH (INDIA) PRIVATE LIMITED

1.	NAME OF CORPORATE PERSON	Hungerrush (India) Private Limited
2.	DATE OF INCORPORATION OF CORPORATE PERSON	20/10/2020
3.	AUTHORITY UNDER WHICH CORPORATE PERSON IS INCORPORATED / REGISTERED	Ministry of Corporate Affairs - ROC Chennai
4.	CORPORATE IDENTITY NUMBER / LIMITED LIABILITY IDENTITY NUMBER OF CORPORATE PERSON	U72900TN2020PTC138810
5.	ADDRESS OF THE REGISTERED OFFICE AND PRINCIPAL OFFICE (IF ANY) OF CORPORATE PERSON	Block-10 Flat No 2A Jains Sunderbans Apartments, Gurusamy Road, Nolambur, Thiruvallur, Maduravoyal, Tiruvallur, Poonamalee, Tamil Nadu, India, 600095
6.	LIQUIDATION COMMENCEMENT DATE OF CORPORATE PERSON	25.03.2025
7.	NAME, ADDRESS, EMAIL ADDRESS, TELEPHONE NUMBER AND THE REGISTRATION NUMBER OF THE LIQUIDATOR	B Akhila Flat no: B001, Opus Apartment no 20, Second Cross, Vivekananda Nagar, Jai Bharath Nagar, Maruthi Sevanagar, Bengaluru, Karnataka-560033 ,Opposite to Sunshine Kids Play School ,Bangalore,Karnataka ,560033 lp.akhilabolla@gmail.com 7386788418 IBBI/IPA-002/IP-N01259/2023-2024/14315

8.	LAST DATE FOR SUBMISSION OF CLAIMS	24.04.2025
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Notice is hereby given that the **Hungerrush (India) Private Limited** has commenced voluntary liquidation on 25.03.2025. The stakeholders of **Hungerrush (India) Private Limited** are hereby called upon to submit a proof of their claims, on or before 24.04.2025, to the liquidator at the address mentioned against item 7.

The financial creditors shall submit their proof of claims by electronic means only. All other stakeholders may submit the proof of claims in person, by post or by electronic means.

Submission of false or misleading proofs of claim shall attract penalties.



B.Akhila

Liquidator

Date: 27.03.2025

Place Bengaluru

Reg. No.: IBBI/ IPA-002/ IP-N01259/ 2023-2024/14315

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PUBLIC ANNOUNCEMENT	
(Regulation 14 of the Insolvency and Bankruptcy Board of India (Voluntary Liquidation Process) Regulations, 2017)	
FOR THE ATTENTION OF THE STAKEHOLDERS OF HUNGERRUSH (INDIA) PRIVATE LIMITED	
Sl. No.	PARTICULARS
1.	Name of Corporate Person: Hungerrush (India) Private Limited
2.	Date of Incorporation of Corporate Person: 2010/2020
3.	Authority under which Corporate Person is Incorporated / Registered: Ministry of Corporate Affairs - ROC Chennai
4.	Corporate Identity Number / Limited Liability Identify Number of Corporate Person: U72900TN2020PTC138810
5.	Address of the Registered Office and Principal Office if Any of Corporate Person: Block-10 Flat No 2A Jara Sundarans Apartment, Ganesan Road, Tolmbar, Thiruvallur, Madhavayal, Tiruvallur, Thiruvallur, Tamil Nadu, India, 600095
6.	Liquidation Commencement Date of Corporate Person: 25.03.2025
7.	Name, Address, Email Address, Telephone Number and the Registration Number of the Liquidator: B Ahila Flat no: 8001, Opus Apartment no 20, Second Cross, Vivekananda Nagar, All Bharat Nagar, Thiruvallur, Bengaluru, Karnataka, 560033, Corporate to Sunshine Day School Bengaluru, Karnataka, 560033 Email: ip.ahilabolla@gmail.com Mobile: 7985789419 IBBI/PA-002/P-NO129/2023-2024/1415
8.	Last Date for Submission of Claims: 24.04.2025

Notice is hereby given that the **Hungerrush (India) Private Limited** has commenced voluntary liquidation on **25.03.2025**. The stakeholders of **Hungerrush (India) Private Limited** are hereby called upon to submit a proof of their claims, on or before **24.04.2025** to the liquidator at the address mentioned in item 7.

The financial creditors shall submit their proof of claims by electronic means only. All other stakeholders may submit the proof of claims in person, by post or by electronic means.

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Name and Signature of the Liquidator: B Ahila

Date and Place: 27.03.2025 and Bengaluru

ASCI REPORT: INDIAN ADVERTISING INDUSTRY EMBRACES AI



Chennai: The Advertising Standards Council of India's (ASCI) Academy announced the release of its latest report, 'ADNext: The AI Edition', at its Global Adda event, during the ICAS Global Dialogues Summit in Mumbai. It is an in-depth exploration into the impact of Artificial Intelligence (AI) on the advertising industry, with a specific focus on the dynamic Indian market. This report arrives at a critical juncture, as AI fundamentally reshapes how brands connect with consumers, optimise campaigns, and personalise experiences.

The research was conducted by Parallel HQ, a design tech firm. In addition to being supported by Google and Games 24x7, the study is part of the thought leadership work at ASCI Academy which is supported by Diageo, Hindustan Unilever Mondelez, Nestle, Cipla Health, Coca-Cola, Colgate, Pepsico, P&G, Kenvue, Bajaj Auto, and Dream Sports. The report brings together perspectives from over 27 leading Indian practitioners and thought leaders from across the digital ecosystem, including brands, agencies, legal experts, academia, regulators, and tech innovators. Through a combination of primary research, focus groups and one-on-one interviews, secondary research, and opinion articles, the report offers a nuanced understanding of the opportunities and challenges presented by AI in advertising.

Manisha Kapoor, CEO & Secretary General, ASCI, said, "The advent of AI presents an unprecedented opportunity for the advertising industry in India to innovate and connect with consumers in more meaningful ways. However, this power must be wielded responsibly, with a focus on transparency, responsibility, and building lasting trust with consumers. 'ADNext-The AI Edition' serves as a resource for understanding these nuances and navigating the path forward."

Robin Dhanwani, Founder and CEO, Parallel, added, "AI is reshaping industries rapidly, and advertising is no exception. As a design studio invested in AI's future, partnering on this research was an exciting opportunity to explore its adoption, impact, and regulatory questions. ASCI has always led the way in shaping responsible industry practices, and this report is a testament to that—offering a roadmap for the industry to adopt AI responsibly and effectively."



► Chennai, sydapettai, She was promoted to the post of Deputy Director in the office of the Director of Animal Husbandry and Medical Services at the and took charge as Joint Director (Administration) with additional responsibility on 25.03.2025 Forenoon..

REVOLUTIONIZE YOUR KITCHEN WITH TTK PRESTIGE'S DIGI KETTLE COLLECTION

Chennai: TTK Prestige, a household name in innovative kitchen appliances, proudly introduces its latest Digi Kettle Range, designed to redefine the way you brew tea, coffee, and instant meals. Packed with smart technology, modern aesthetics, and advanced safety features, this new collection ensures precision heating, effortless usability, and maximum convenience.



The Prestige Digi Kettle 2.0L stands out with its Live Temperature Display, which allows users to monitor heating in real time. Equipped with four preset temperature modes and a Keep Warm function, it guarantees the perfect brew every time. The 360° Swivel Base ensures easy, cordless pouring from any angle, enhancing ease of use. Designed with safety in mind, it features Automatic Power Cut-Off to prevent overheating and Dry Heat Protection to avoid operation without water. The stainless steel inner body ensures durability and purity, while the single-touch lid locking system adds an extra layer of convenience.

Expanding its range, TTK Prestige also introduces the Prestige Glass Kettle 1.8L and the Prestige Cool Touch Kettle 1.5L, catering to diverse consumer needs. The Prestige Glass Kettle 1.8L seamlessly blends style and functionality with its sleek glass body, blue LED indicator, and metallic rose gold finish. Designed for enhanced safety and efficiency, it features Auto Cut-Off, Dry Heat Protection, and a Concealed Heating Element. The Prestige Cool Touch Kettle 1.5L, available in black and white, is a stylish and secure choice with a cool-touch exterior that makes it safe to handle even while boiling. It is equipped with Auto Cut-Off, Dry Heat Protection, and a concealed heating element, ensuring a seamless and worry-free experience.

The Prestige Digi Kettle Range is now available at leading retail stores and online platforms across India. The Prestige Glass Kettle 1.8L is priced at an MRP of ₹1,860, with a market operating price of ₹1,395. The Prestige Cool Touch Kettle 1.5L is available at an MRP of ₹1,725, with a market price of ₹1,295. For those seeking advanced functionality, the Prestige Digi Kettle 2.0L is available at an MRP of ₹3,325, with a market price of ₹2,495. With cutting-edge technology, modern aesthetics, and user-friendly features, Prestige continues to redefine everyday convenience in Indian kitchens.

GODADDY INTRODUCES 90-DAY AUTOMATED SSL CERTIFICATES FOR SEAMLESS WEBSITE SECURITY

Chennai: GoDaddy has announced the launch of 90-day reissuance, fully installed and managed Secure Sockets Layer (SSL) certificates with five encryption refreshes annually, making it the first certificate authority to offer this time-saving solution.

While 90-day certificates are not yet an industry requirement, GoDaddy recognizes the positive impact that SSLs with encryption that is refreshed five times per year will have on its customers' business growth and privacy concerns. This also takes into account the role automation can play in ensuring the heavy lifting of re-installing the certificate more frequently is in the hands of the certificate provider. GoDaddy's managed SSL certificate automates the entire process, meaning customers don't have to manually select, install, or manage their 90-day SSL certificates, while getting the benefit of five encryption refreshes, annually. "With over 100 million active SSL certificates, GoDaddy continues to lead the way in website security by delivering solutions that make online protection effortless," said Apurva Palnihar, Senior Director of Marketing at GoDaddy India. "The introduction of our automated 90-day SSL certificates, ahead of industry requirements, ensures businesses can maintain uninterrupted encryption without the burden of manual renewals. We are empowering businesses to stay secure effortlessly, allowing them to focus on growth while we handle their website security needs."

BANDHAN MUTUAL FUND REIMAGINES SYSTEMATIC WITHDRAWAL PLAN AS 'SALARYWALAPLAN' WITH ITS NEW IAP CAMPAIGN

Chennai: Bandhan Mutual Fund unveils \$Salary Wala Plan, an IAP campaign that reimagines "Systematic Withdrawal Plan" (SWP) as a structured, salary-like income stream—helping investors to generate a regular cash flow from their own mutual fund investments while allowing the remaining corpus to stay invested. This campaign aims to raise awareness around SWP, encouraging investors to see it as a smart and accessible way to create a pipeline of cash flow post-retirement.

Vishal Kapoor, CEO, Bandhan AMC, shares, "While SIPs have gained widespread acceptance as a disciplined way to invest, SWPs remain underutilised as a strategy to sustain financial independence. Through \$Salary-WalaPlan campaign,

we aim to bridge this gap by raising awareness about SWP, making it more relevant for investors who are looking for fixed cashflow at predefined frequency. By creatively reframing it as a structured, salary-like income, we wish to drive greater awareness of its dual benefit—ensuring liquidity while keeping the remaining corpus invested for potential growth."

IN A HEARTWARMING INITIATIVE, ROUND TABLE INDIA AND LADIES' CIRCLE INDIA IS MAKING DREAMS TAKE FLIGHT FOR 25 UNDERPRIVILEGED CHILDREN FROM DON BOSCO ANBU ILLAM BY GIVING THEM AN UNFORGETTABLE FIRST-EVER FLYING EXPERIENCE.



Chennai: The Flight of Fantasy, a social cause initiative, will take these children on a one day trip from Coimbatore to Chennai and back for an educational and recreational tour.

This initiative is a collaborative effort by Madras Metro round table 95, Madras metro ladies circle 70, Coimbatore ACME Round Table 133, Coimbatore Penta Round Table 101 and Tirupur Round Table 116 with support from GEM Hospital.

The event commenced with the children being taken on a mesmerizing journey as they boarded a flight to Chennai. Excitement and anticipation filled the air as the kids experienced the thrill of flying for the very first time. Round table India representatives accompanied the children throughout the journey, ensuring their safety and comfort.

Upon landing in Chennai, the kids were treated to an action-packed day filled with unforgettable adventures. Round Table and Ladies circle members had meticulously planned a series of events to make the day truly special for the children. The highlight of the day included visits to Birla planetarium, where the kids experienced the universe and its beginnings along with various other things related to cosmos. They were also taken to an enchanting aquarium, where they marvelled at the wonders of marine.

The event was led by the Area Chairman Tr. Raghulan Sekhar and Chairmen of participating Round Tables: Tr. Varun Anand – Chairman, Madras Metro Round Table 95, Tr. Subash – Chairman, Coimbatore ACME Round Table 133.

Tr. Parthiban – Chairman, Tirupur Round Table 116, Tr. Kunal – Chairman, Coimbatore Penta Round Table 101, Tr. Mohanraj – Area Flight of Fantasy Convenor, Tr. Vijay and Tr. Arpita – RT 95 flight of fantasy conveners.

"Every child deserves the chance to dream big, and we believe this experience will be a stepping stone for them to believe in a brighter future," quoted Tr. Varun Anand, Chairman, MMRT 95.

Cr. Bijal Shah, Chairperson of MMLC 70, also shared her heartfelt sentiments, saying, "Flight of Fantasy event, this experience will forever hold a special place in our hearts. The indescribable happiness radiating from the children's eyes is a priceless reward, and we are grateful to have been a part of making their dreams take flight." Round table India and Ladies circle India continue to demonstrate their unwavering commitment to social causes and community upliftment through initiatives like Flight of Fantasy. By providing underprivileged children with such enriching experiences, they aim to instill hope, happiness, and a belief in limitless possibilities.

KICKING OFF IPL 2025, ECOLINK ASSOCIATES WITH PUNJAB KINGS AS 'OFFICIAL PARTNER'

Chennai: As the nation gears up for an electrifying cricketing season, Signify, the world leader in lighting, has announced the partnership of Ecolink with Punjab Kings for the highly anticipated Indian Premier League (IPL) 2025. This collaboration brings together two entities driven by a shared commitment to performance, innovation, and delivering exceptional experiences to the customers and fans.



Nikhil Gupta, Head of Marketing, Strategy, Govt. Affairs & CSR - Signify, Greater India, said, "Cricket is more than a sport in India; it's a unifying force. We are thrilled to partner with Punjab Kings and connect with millions of passionate fans. This collaboration provides Ecolink with a powerful platform to strengthen our presence in the Indian market. We look forward to supporting the team and creating unforgettable experiences for fans, both on and off the field. Through this partnership, we aim to enrich homes and the cricketing world, demonstrating our shared commitment to excellence." Punjab Kings CEO Satish Menon said, "We are delighted to welcome Ecolink as our official partner for IPL 2025. This partnership reflects our shared pursuit of excellence and innovation, both on and off the field. We are confident that this collaboration will add immense value to the Punjab Kings family, while enhancing the experience for our passionate fans."

PURE LAUNCHES PUREPOWER PRODUCTS - MARKS ENTRY INTO ENERGY STORAGE SEGMENTS



Coimbatore: PURE, a leader in electric mobility and clean energy innovation, announced the launch of the PuREPower, a ground breaking line of energy storage products poised to accelerate India's energy transition.

PuREPower fulfils energy needs across segments through PuREPower Home, PuREPower Commercial, and the upcoming PuREPower Grid—which is designed to address the critical need for reliable, scalable, and sustainable energy storage products as India progresses towards its decarbonization and renewable energy goals.

PURE is committed to democratizing access to advanced energy storage products through a robust dealer/distributor network. Over the next 18 months, the company plans to establish 300+ touchpoints across India, providing comprehensive technical and commercial support to partners. PuREPower Home starts from Rs. 74,999/- (ex-factory).

Speaking at the launch, Dr. Nishanth Dongari, Founder and MD of PURE, emphasized the role of energy storage in India's clean energy transition:

"PuREPower is more than an energy storage product—it's a commitment to India's decarbonization goals. By empowering homes, businesses, and the grid with cutting-edge battery technology & power-electronics, PURE is enabling the country to reduce its carbon footprint."

Adding to this, Mr. Rohit Vadera, Co-Founder and CEO of PURE, said:

"The PuREPower aligns with the government's vision to promote renewable energy adoption and Energy Storage integration. From enabling homeowners to store solar power efficiently to helping businesses transition to sustainable operations, PuREPower is shaping a smarter and greener energy landscape."

FICCI FLO CHENNAI LED BY CHAIRPERSON DR. DIVYA ABHISHEK RECOGNISES WOMEN ACHIEVERS AND HOSTS ANNUAL CHANGE OF GUARD WITH HONBLE SMRITI IRANI & SHRI. VIJAY SANKAR



Chennai: FICCI FLO Chennai, the women's wing of the Federation of Indian Chambers of Commerce & Industry (FICCI), led by its

31st Chairperson, Dr. CA.CMA.CS. Divya Abhishek acknowledged the accomplishments of women, by awarding those who have transcended to great heights in their own fields and are icons of inspiration for society with Chief Guest, Hon'ble Smriti Irani Cabinet Minister 2014-2024, Govt. of India, Young Global leader, World Economic Forum and Guest of Honor, Mr. Vijay Sankar, Vice President of FICCI & Chairman - The Samnar group.

The FICCI FLO Chennai Annual Book was also released by the esteemed dignitaries, encapsulating the impactful initiatives undertaken during 2024-25. These efforts under the leadership of Divya Abhishek have directly transformed the lives of over 55,642 women and continue to create a lasting impact on more than 3,23,000 women.

The membership of FLO Chennai doubled during her tenure and is at an unprecedented number of 1100 members. The year 2024-25 witnessed over 270 events and projects undertaken and a record fund raising in the history of the organization.

Some of the mentionable and commendable achievements of this past year include the landmark partnership with SIPCOT, renowned for fostering industrial growth in Tamil Nadu, to establish first of its kind education based creche facilities in 22 industrial parks.

A milestone initiative this year was the launch of "The Essential MSME Guide," unveiled by Ms. Roshni Nadar Malhotra, Chairperson of HCL Technologies. The MSME Minister of Tamil Nadu, T.M. Anbarasan, provided the foreword, officially released the book, and commended FLO Chennai for its efforts in supporting women entrepreneurs.

Launch of TN-RISE (Tamil Nadu Rural Incubator and Start up Enabler) to create more women-led startups in the Rural Areas. The Deputy Chief Minister Udhayanidhi Stalin launched the Tamil Nadu Rural Incubator and Start-Up Enabler (TN-RISE) where FLO Chennai was onboarded to Mentor Rural Women Entrepreneurs and Self Help Groups.

